

ENA Board Meeting Minutes

November 6, 2013

Present: Tiffani Roltgen, Jamie Meise, Betsy Winterhack, Rod Gennrich, Isaac Semrow, Steve Johnson, Lynn Munsinger-Brown, Scot Whitney, and Mike Digman

Absent: Justin Martin, Ted Perttunen

Call to Order: Tiff called the meeting to order at 7:00pm.

The Board extended sincere congratulations to the following members and their spouses who are expecting spring babies: Jamie and Kyle Meise, Lynn and Craig Brown, Betsy and Chris Winterhack, and Jamie and Rod Gennrich. It was noted and appreciated that members avoided the “all-hands-on-deck” Annual Fourth of July Celebration when scheduling their due dates!

Secretary’s Report: The first Secretary’s Corner was published in the latest Echo and the minutes are up to date on the website. I have not received any feedback from the neighborhood regarding the new process.

Treasurer’s Report: In Justin’s absence the board will review the financials online over the next couple days and contact him with any questions. Financials will be placed on file for audit. The budget committee will be meeting soon to look at expenses and revenue prior to making the 2014 budget. Board members should contact Justin, Scot, or Tiff with any ideas for cost savings especially regarding the Echo.

Old Business:

Board Expectations: The board discussed expectations for attendance and participation. It was suggested to consider clarifying these in the association bylaws.

Neighborhood safety report- The neighborhood watch informational meeting had low attendance and thus it was determined that there is not sufficient interest at this time to start an initiative. Steve will draft communication for the attendees and the Echo stating that we will not be starting a watch but offering suggestions on ways to improve neighborhood safety. A group visited the East Police Precinct and took a tour and sat in on a briefing. Board members in attendance reported that we are very lucky to live in our neighborhood due to relatively low crime and the police department was very transparent, open to questions and feedback, and very friendly.

2nd Annual Halloween Decorating Contest- Many houses in the neighborhood participated in the decorating contest; the winners have been awarded and announced on Facebook. Rod will also put together an announcement for the ENA website and Echo. An idea for next year is to have different categories such as harvest/natural and spookiest. Rod and Tiff will work together to write a playbook.

Halloween Bonfire- Unfortunately the bonfire was cancelled due to rainy weather. The Jack O Lantern contest was judged via Facebook. Points to consider for next year include who should be in charge of making the decision to cancel and should we plan a rain date. Mike and Betsy will update the playbook.

Turkey Trot: November 28 @ Droster Park—8:30 a.m. Participants can continue to register online at www.elvehjemneighborhood.org/turkeytrot. Rod's wife volunteered to help with registration on race day. Jamie, Isaac, and Mike will donate refueling snacks.

Holiday in the Park: ENA and EBNA are cohosting Holiday in the Park on Saturday, December 7 from 4-9pm at Orlando Bell Park. The event is listed on Facebook, on the ENA website along with a flyer with full details, and was published in the newsletter. The event will be free but donations will be accepted and appreciated to offset the cost. We will need to bring hot chocolate supplies and small gifts from the shed. Tiff is working to get Santa set up with a signed waiver so he can make a grand entrance on a fire truck. Isaac and Jamie will set up the hot chocolate. Betsy will be available to help out until 5.

Proposed bylaw revisions: Board members received a document with a table of current language in the bylaws, proposed changes, and reasoning. Board members should review the document and provide feedback in the coming days. The board discussed the appropriate minimum and maximum number of board members and the nomination process for new board members and officers.

Echo newsletter transition: Rod, Lynn, and Tiff met with the outgoing editor to discuss the process for creating the newsletter. The board divided the work into the following positions:

Tiff: Prepress-gathering and assigning articles, organizing within dropbox, initial editing

Mike: Advertising- working with advertisers

Rod: Layout- formatting the newsletter in publisher

Lynn: Editor-double checking the layout and proofreading

Isaac: will maintain the mailing list.

The Board expressed their sincere thanks to outgoing editor Christina McKee. Note that her one-person job will now be filled by four individuals!

PHP list, database, and Echo mailing list transition- Isaac reported that he recently converted 20-25 households to electronic Echo delivery. Next Wednesday at 6pm board members will be meeting to discuss and train on the technological processes.

Website blog/Wordpress feedback-Board members reviewed examples of Wordpress websites. Feedback was given to Lynn as the Board continues to explore options for creating a website structure that allows for multiple content creators and editors.

New Business

2014 Membership drive: The board is looking at having a block captain led membership drive for 2014 because after using the mailing method for the last 2 years there has been a decline in membership. Mike proposed that each board member would be a district captain and would work with 8-10 block captains who would go door to door handing out membership packets. A line will be added to the membership application to clarify that membership is valid from April through March each year.

Printing cost research: Isaac will solicit printing and mailing quotes to allow for a cost comparison with our current vendors.

Echo Deadline: The deadline for submissions of articles and advertisements for the January/February Echo is Tuesday, December 10th for advertising and Sunday December 15th for contributing editors.

Next Meeting: The next ENA meeting will be on Wednesday, December 4 from 7 to 9 pm at the East District Police Station

Adjournment: A motion was made by Scot and seconded by Mike to adjourn the meeting at 9:04pm. Motion carried.

Submitted by Jamie Meise