

ENA Board Meeting Minutes

July 10, 2013

Present: Mike Digman, Lynn Munsinger Brown, Justin Martin, Tiffani Roltgen, Jamie Meise, Scot Whitney, and Betsy Winterhack, Guests: Rod and Jamie Gennrich, Isaac Semrow

Absent: Steve Johnson, Ted Perttunen

Call to Order: Tiff called to order at 7:34.

Secretary's Report: The June minutes were approved electronically prior to the meeting. Each board member needs to send out thank you notes to the businesses from which they solicited donations for the Fourth of July Celebration and update spreadsheet accordingly. Everyone should continue to make posts on Facebook regarding upcoming events (Neighborhood Night Out).

Treasurer's Report: The treasurer's report was placed on file for audit. Overall we are doing well, membership income is down from last year even with phase III of the membership drive; however, echo advertising revenue is up and the Fourth of July event was very successful.

Quarterly Audit: Scot will start the audit and then pass it on to Mike Roltgen for a second review.

Reports:

Elvehjem PTO- Tiff attended back in May, she recommends we have a school rep attend these meetings regularly to improve communication between ENA and the school so we could work together, promote each other's events, etc. Lynn volunteered to attend the LVM PTO monthly meetings on the second Tuesday of the month at 6:30pm.

Madison Neighborhoods website-Tiff updated ENA's info on this website, board members should review to ensure accuracy.

Heritage Heights Community Association Board Meeting- Tiff attended, this neighborhood association tracks membership very closely and requires people to be members in order to attend events. Otherwise they are working on similar issues of building membership, recruiting volunteers, working to improve communications, and planning events.

Eastside Association Study-Heritage Heights Community Association President Heather Sokasits surveyed 7 neighboring associations, results are saved in dropbox

Joint Association Leadership Meeting- This will be held in September for east side association leaders to network with each other, get ideas, and talk about best practices.

Neighborhood Night Out-On August 6 we are encouraging everyone to make an effort to get to know their neighbors better. The event page has been created on Facebook and there was an advertisement in the Echo. Participation can be as simple as going for a walk up to having a cookout, etc.

Community Garden-The garden looks great, the community is noticing the garden and appreciating the work. There is a really nice children's plot now and a plot dedicated for the hungry which is free for anyone to pick and eat from. The transition piece covering the hose was run over by a city lawn mower; Justin volunteered to get a replacement. Long term plan is to trench under the sidewalk but is delayed due to city requirements. On August 11 we will have garden work day to clean up the garden.

Taste of Elvehjem Neighborhood- On August 17 from 4-7pm we will have a potluck style meal at the community garden. Everyone who attends is asked to bring a garden fresh dish to pass along with their recipe. This community event is open to everyone to come and check out the garden and spend time with neighbors.

Committees:

WELL-V-M Report-Next walk is meeting on July 17 from 5-7, anyone is welcome to attend.

Bylaws Committee Meeting Date-Mike, Betsy, and Tiff will plan an August meeting.

Welcome Committee-Currently we mail welcome packets to new neighbors. We would like to one day personally deliver the welcome packets and are looking for a volunteer to lead the effort.

50-Year Anniversary Committee/5-Year Plan Committee-ENA's 50th year anniversary is coming up in 5 years, we will start brainstorming for ideas of how to celebrate this milestone including tackling some of the larger projects on the neighborhood wish list.

Old Business:

Day at the Zoo- Lynn and Justin were at the zoo to meet neighbors and provide bottled water. They reported that attendance was very low this year. Going forward we should either eliminate the event or do something more such as meet together for a picnic. Mike suggests we focus our efforts on other growing events such as Neighborhood Night Out.

Make Music Madison-Chris talked about continuing the event separate from Make Music Madison as an Annual Elvehjem Solskinn Music Festival. We will need to budget for sound equipment next year because he doesn't think he will be able to get it donated again. He believes a Saturday would allow for higher attendance.

Fired Up Pottery Painting Party (\$96.30)-ENA received 30% of the proceeds of sales who mentioned the neighborhood on the day of the painting party. In the future we need to determine our fundraising policy regarding local businesses. Justin will put together a draft policy document for the next meeting.

Membership Drive Phase III-A motion was made by Justin and seconded by Mike to donate \$50 to pack 39 in appreciation for their door to door invitation delivery and participation with the Fourth of July celebration. Motion carried.

Fourth of July Celebration- Overall it went very well, we have some minor tweaks to improve for next year. The jar system for the raffle worked great. Everyone seemed to really like having the celebration in the Meadow rather than in the field by the shelter, we will likely move to this location in the future. Having team leads for specific areas really helps, especially volunteers from outside the board.

Used microphone ~\$500 from A to Z-The board discussed the option of purchasing a used microphone from A to Z but decided that it seems too expensive and more than we need.

New Business:

New board members: A motion was made by Lynn and seconded by Justin to add Isaac Semrow and Rod Gennrich to the board as directors at large. Motion carried.

Neighborhood Concerns: Tiff is in contact with several neighbors regarding their concerns. The board discussed a neighbor's concern regarding a sex offender potentially moving in to the neighborhood and determined the best course of action is to defer to the local law enforcement.

ECHO Deadline: The deadline for submissions of articles and advertisements for the September/October ECHO is August 15th.

Next Meeting: The next ENA meeting will be on Wednesday, August 7 at 7pm.

Adjournment: A motion was made by Justin and seconded by Mike to adjourn the meeting at 9:12pm. Motion carried.

Due to time constraints, the following agenda items were not covered at this meeting but will be discussed at the next meeting:

Old Business

- Neighborhood watch and safety
 - Meeting date
 - Slow Down Campaign/speed
 - Low vision/special needs children signs

New Business

- Garage Sale Volunteers
- Thank you certificates for outgoing Board members Greg Goke and Christina McKee for their service to the association
- Role of ENA Board
- Banners

- (501(c)(4) to 501(c)(3)

Submitted by Jamie Meise