

ENA Board Meeting Minutes

June 5, 2013

Present: Mike Digman, Lynn Munsinger Brown, Justin Martin, Ted Perttunen, Tiffani Roltgen, Jamie Meise, Steve Johnson, Scot Whitney, and Betsy Winterhack, Guests: Gail Good (safety coordinator), Kim Fenne (neighbor), Fred Arnold (neighbor)

Eastside Progressives Presentation- Neighbor Fred Arnold introduced the board to the Eastside Progressives, a group about furthering the idea of community, connectiveness, and exercising voice within the entire east side of Madison including the ENA area. It is political but does not endorse specific candidates; for example, last month it promoted a forum on homelessness in Madison.

Make Music Madison Report- Music Coordinator Chris Winterhack reported that everything is all set for Make Music Madison. It will run from 3-9pm at Elvehjem Park. The day will start out with children performances followed by local bands. We have a company lined up to donate time for the sound and several volunteers to help with logistics, clean up, etc. Mike and Chris will be meeting with Craig from the Madison Parks Division to discuss logistics and parking at the event.

Board Members took 10 minutes to meet with their mentor/mentee and Log Donations for raffle into the spreadsheet

Call to Order: Tiff called to order at 7:43pm.

Secretary's Minutes: The May minutes were approved electronically prior to the meeting. June events are now entered into the ENA Facebook group. Board members will periodically comment on the events so they show up in the newsfeed.

Treasurer's Report: The treasurer's report was placed on file for audit. Compared to last year, this year's additional membership donations are \$400 higher, membership dues revenue is lower, Ad revenue is up, and Echo cost is down. Overall we have about \$700 more than last year at this time due to decreasing Echo newsletter frequency.

Old Business:

Membership Drive- Mike is working on the strategy for the door to door phase of the membership drive. We are planning on having cub scouts and boy scouts deliver a Fourth of July flyer with a last-chance membership application to every house in the neighborhood.

Neighborhood Watch-Gail and Steve are still in the preliminary research stage learning about what it takes to start a neighborhood watch. They are planning a meeting with the community liaison and have obtained informational packets regarding creating a neighborhood watch.

New Business:

Representation of Elvehjem Neighborhood- If board members are attending meetings on behalf of the neighborhood they will report back to the group with a summary.

Neighborhood concerns—Tiff is in contact with City of Madison officials and neighbors who have expressed concerns about brush pick-up, parks and sign mowing, sign tagging, solicitation, speed, home value, and emerald ash borer. She will continue to follow up on the items and report to the Board at the next meeting

Fourth of July team lead reports

Schedule for the day—schedule is set and in dropbox

T-shirts—The board will be wearing gold shirts to help neighbors recognize us as volunteers who can answer questions.

Firecracker 5K/2 Mile Walk/Kids Fun Run—still looking for volunteers

Set-up/tent training—starting at 8:45am, board members and volunteers should get there when they are able

Bike parade—Fire department contacted

Food service/permits—permits, tents, sound, etc is all set, we still need to buy the food and find a vendor for the fruit salad

Membership/cashier—we will keep money from food service and raffle separate for record keeping purposes

Kids games/activities—Matt will put together an obstacle course, there will be face painting, bubbles, ring toss, water table, etc

Decorations—A motion was made by Justin and seconded by Ted to spend \$50 on decorations for the fourth of July. Mike discussed increasing to \$80. Justin accepted a friendly amendment to the original motion. Motion carried.

Jump houses—All Set

Silent auction—Jamie, Scot, and Tiff will work together to coordinate separation of prizes for raffle and silent auction

Raffle-Tickets will be \$3 each or 4 for \$10, must be present to win.

Clean-up—Food service will shut down and silent auction will end at 1:15, winners of the auction will be announced, At 1:30 we will have the raffle drawings. Extra food will stay in food area until the very end, volunteers can then take some of the extra food home and the rest will go to the food pantry.

Corporate donations— Letters have been sent, waiting for responses

Elected officials—All have been contacted, waiting to see if they are able to attend

Reports:

Vice President Mike (Day at the Zoo)-Mike is no longer able to lead this event. Lynn and Justin will take over.

ECHO Deadline: The deadline for submissions of articles and advertisements for the September/October ECHO is August 15th.

Next Meeting: The next ENA meeting will be at 5306 East Buckeye Road on Wednesday, July 10. Dinner will be served at 6 p.m. with Fourth of July Celebration debriefing at 7:30 p.m. Family members are welcome.

Adjournment: A motion was made by Mike and seconded by Lynn to adjourn the meeting at 9:05pm. Motion carried.

Due to time constraints, the following agenda items were not covered at this meeting but will be discussed at the next meeting:

New Business

- August promotional flyer [Tiff]
- 504 to 501(c)3 [Betsy]

Reports

- President Tiff (Joint Association Leadership Meeting, Elvehjem PTO, Madison Neighborhoods website)
- Secretary Jamie (Neighborhood Night Out)
- Director at Large Lynn (Community Garden, Taste of Elvehjem Neighborhood)
- Committees
 - WELL-V-M Report [Tiff]
 - Bylaws Committee Meeting Date

Submitted by Jamie Meise