

# ENA Board Meeting Minutes

October 7, 2015

East District Police Station, 809 South Thompson Drive

**Present:** Justin Martin, Isaac Semrow, Jamie Meise, Stacy Wellford, Charles Donaldson, Audra Johnson, Mike Digman, Faye Reber

**Absent:** Abby Abernathy, Rod Gennrich

**Call to order** Justin called the meeting to order at 7:02pm.

**“Word On the Streets”:** As usual, the board started the meeting by discussing anything they had heard about or saw going on in the neighborhood over the past month. Isaac clarified a question on behalf of a neighbor about the city bus route to downtown.

**Secretary’s report** Audra will be adding the Halloween Decorating and Costume contests to the website and Facebook, otherwise everything is up to date. Board members are reminded to help promote events through posts and comments as the events approach.

**Treasurer’s report:** There has been little financial activity over the past month. The board is anticipating unexpected donations from the final night of Let's Eat Out and Recreational Rhythms. We purchased new tables to replace our older heavy tables. Also we received notice that storage is increasing by \$6 to \$84 per month.

**Echo report:** Two of our prepaid advertisements expired last edition so we are expecting to have more room in our next edition. We are in need of a volunteer to take on editing and publishing the Echo as Rod has resigned from the board; he has agreed to continue his Echo duties through the end of the year. Justin will touch base with Rod and work on putting together and updated position description.

## **Old business**

**Taste of Elvehjem Debrief-** The event was smaller than in past years possibly because of the conflict with the Packer game but it still had a decent turnout and everyone had fun and enjoyed the tasty food; the face painting was a big hit!

**Halloween Bonfire-** Stacy is leading the event; she has advertised on the Website and Facebook and sent out a link for board members to sign up to volunteer. Jamie will bring a homemade treat, Justin will help with set up and clean up, Jim will manage the fire. Stacy will be in contact with the city to obtain the fence key.

**Halloween Decoration Contest:** Audra is leading the event. This year we are going to invite the neighborhood to participate in the voting process. Audra will create an invitation to decorate your house for Halloween and submit an address and picture by 5pm on Sunday, October 25. Depending on the number of submissions she will either post all the pictures for a poll or ask judges to circulate the neighborhood and narrow down to a few finalists. Prizes will be 1<sup>st</sup> place \$20 from Cucos, 2<sup>nd</sup> place \$15 from Rosies, and 3<sup>rd</sup> place \$10 from Heritage Bakery, Isaac volunteered to pick up the certificates.

**Halloween Virtual Costume Contest-** The board decided to have a virtual “Trick-or-Treat” instead of a contest since we have the Jack-o-lantern and house decorating contests going on already. We will encourage everyone to post pictures of their kids in their costumes but will not award prizes. Audra and Stacy will work together to write a Halloween email blast to be sent on October 21.

**Neighbor Outreach update:** Mike finished printing the brochures to be delivered to the neighborhood apartments. Justin is still working with Alder DeMarb to obtain a mailing list to send out a survey to residents over a certain age to see if they have suggestions or needs that the board could meet or facilitate. The Meadow Grove nursing home offered to allow us to use their space to host an event for both their residents and our neighbors.

**Buffalo Wild Wings fundraiser update:** The board decided to suspend the fundraiser at this time and will keep it in mind for the future when/if fund are needed for a specific purpose.

**Holiday in the Park-** Jamie is leading the event which is set to take place on Saturday, December 5 at Orlando Bell Park in East Buckeye Neighborhood from 4-7pm. There will be a roaring bonfire from 4-7, Santa will arrive on a fire truck at 4pm and will visit with children until 6pm, and sleigh rides will run from 4:30-6:30pm. Board members received an email with a link to sign up if they are able to volunteer to help with various tasks.

**Dropbox Update and Upgrade-**Stacy presented pricing information to update our Dropbox Account and reported that for a team of 5 users the yearly price is \$750 but as a not for profit organization we would be eligible for a 30% discount. The board decided to cleanup files on dropbox to clear up space to see if that solves the space problem and if not then look at other options. Stacy will work on the finance folders and will burn the archives to cds, Justin will look through the membership folders.

### **New business**

**Turkey Trot call for volunteers-**Peggy and Joel are coordinating the Turkey Trot which will once again take place on Thanksgiving morning. The board received an email from Tiff with a link to sign up to volunteer for various tasks including baking snacks, set up, directionals, cleanup and more. The event usually draws around 100 participants and also collects food donations for Second Harvest.

**Signkeeper Appreciation-** Justin proposed presenting a token of appreciation to the volunteers who have been caring for our neighborhood signs. A motion was made by Justin and seconded by Isaac to provide a \$10 gift certificate to each of the sign keepers on East Buckeye Rd. Justin will find out who the sign keepers are and give them each a \$10 PDQ gift certificate.

**2016 Calendar of Events-**Mike will put together a draft of the 2016 calendar of events including a January-February donation drive and pushing the Annual meeting into April with an April 15-May 15 membership drive. Stacy will start working on a 2016 budget.

**Adjournment:** The meeting was adjourned at 8:40pm.

### **Announcements:**

**Next Meeting:** The next ENA Board Meeting will take place on Wednesday, November 4th from 7-9pm at the East District Police Station 809 S Thompson Drive.

**Echo Deadline:** The next Echo Newsletter deadline is November 15 for the December/January Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

**SAVE THE DATE!** The next Eastside Neighborhood Association Coalition (ENAC) Meeting will be held on Tuesday, October 27 from 7-9 p.m. at the East District Police Station.

Submitted by Jamie Meise