

## ENA Board Meeting

July 13, 2016 @ 7-9 p.m.  
Jamie's House, 1614 S Thompson Drive

I. Call to order @ 7:24 PM

Attendance:

- a. Board Members: Jared, Alice, Nathan, Audra, Stacy, Marilee, Jamie, Justin, Abby
  - i. Absent: Charles
- b. Neighbors: none

II. Approval of agenda

No changes

III. "Word On the Streets"

We had a discussion about increasing sales posts on FB. We noted that there are many buy/sell/trade FB pages in the area that are appropriate for this purpose, yet some of us have had good experiences selling items to neighbors. We are seeking some middle ground but are unsure how to find it. Jamie addressed a complaint from some neighbors about a specific user. We decided to monitor the situation for now, and Jamie will repost the group rules.

IV. Secretary's report

We received thank you cards from Mike Digman and from Thyse Printing.

V. Treasurer's report

Donations \$390  
Raffle \$421  
Silent Auction \$421  
5 memberships received at event

Garage Sale entries \$240  
Advertising dollars

VI. Echo Report

Goal is Aug 1 delivery at the absolute latest due to Neighborhood Night Out on Aug 2. Hope to shoot for earlier delivery if possible. Everyone needs to have their submissions in by the 15<sup>th</sup>. Jamie has been handling advertising business but Nathan is willing to take over. They will meet to discuss transition. Abby, Marilee and Jamie will do final proofreading. It looks like this next issue may run over into 12 pages, which is acceptable.

VII. Garage Sales recap

50 homes signed up, \$240 came in through registrations. Thanks to Diana Winter for all of her work organizing the event again this year.

VIII. Heart Health Talk recap

Event was attended by 5 neighbors, who found the event useful. The event was held midweek and targeted to older neighbors. Next talk will be end of August, and possibly on a Saturday to accommodate different schedule.

IX. Fourth of July recap

Financial results were previously reported. Event at least broke even, and may have generated some income.

Kids games: may consider just drawing a winner from each age group, instead of taking highest score. Many kids didn't understand the goal of getting high score, and some scores were so high they looked impossible to achieve.

Jamie noted that the welcome table was a good addition, also having people at raffle and silent auction tables. Ice cream doesn't need servers. Stacy suggested having a list of current members to help out prospective membership sign-up. There was some confusion about the change of location but overall everything worked well. Jamie suggested that everyone think about ideas for next year, since it's nice to add something new each year. The selfie station was a big hit this year. We had good feedback on the band, and everyone had a good time. We can discuss in the future whether we would want to continue switching bands every year, but we would be happy to have them back.

X. Individual and business thank you letters

Volunteers received thank you letters and community service recognition slips where requested. We need to send thank you letters to donors and sponsors to the 4<sup>th</sup> donors. We will send thank you notes now to all Membership Drive sponsor levels, and to all donor/sponsor neighbors and businesses. Alice will draft a letter for donor/sponsor businesses to mirror the letter for Membership Drive sponsors. Everyone should create their own letters from this template, then print and stuff their own letters and ENA will pay for postage. Our membership thank yous will also be printed and stuffed for mailing along with these letters.

XI. 50<sup>th</sup> Anniversary update

The Culver's night appeared to be successful, but no dollar amount raised is yet available. Nathan referred Marilee to a contact for grant support, and there will be a meeting tomorrow night for volunteers and contributors to discuss the project. Marilee was also contacted by a representative from Glass Nickel Pizza who may be interested in sponsoring the project. The fundraiser at Metro Market has not yet been scheduled. Marilee noted that it was difficult to find volunteers for the Culver's night, and the Metro fundraiser looks to be more labor-intensive. That is on hold for now.

XII. Board T-Shirt quote and design contest

Abby obtained quotes for tshirts from Custom Ink and B&B Graphics. For Custom Ink on a colored shirt, 100 shirts would be \$7.59 each for 2 colors, \$6.63 each for 1 color. For the same specifications, B&B quoted \$7 each for 2 colors and \$6 each for 1 color. We don't expect to need 100 shirts for our purposes and so the price would likely be higher. Jamie said that Karl Leas is willing to donate design work and could provide a price quote on shirt prices. He has created shirts for the Firecracker 5K and may be doing so for the Turkey Trot. Jamie suggested that due to the cost of making shirts we should just get shirts made for Board Members and stick with nametags/lanyards for block captains. She will contact Karl and request that he begin design for a Board Member shirt. Everybody needs to send shirt sizes to Jamie as she would like to have them ready by the Sunset Music Series event (Aug 11).

XIII. Echo printing vendor comparison

We reviewed the revised quote from Xerlith and decided that we are getting a better deal from Thyse and the process is more convenient. We decided to stick with Thyse. Justin will respond to Xerlith informing them of our decision and thanking them for their past service.

XIV. Neighborhood Night Out (Tuesday, August 2)

Jamie encouraged all Board Members to be organize an event and promote the night out. We discussed prize options for the Best Night Out contest in which neighbors can send a picture but this needs more consideration. Marilee requested more information on how building social capital helps build neighborhood safety, for inclusion in her Echo article. Audra is preparing a blog post about the "Fireside Five-O" program, and Alice may consider hosting a Fireside Five-O event as a kickoff to a future neighborhood watch event.

Jamie encouraged everyone who is hosting an event, either at your house or elsewhere, to share on the FB group.

XV. 3x3 Basketball Tournament (Saturday August 13, 9am at Droster Park)

Eric and Jolene could not make the meeting but they are working with Parks to get the event permitted. Door Creek Church is providing equipment. Set up will be from 8-9, games from 9-3 depending on turnout. August 6 is the deadline for signing up. Marilee suggested that chalking at the basketball courts at the parks would be a good idea to encourage regular players to participate, and she volunteered to do it at Acewood. Justin will do the same at Droster, and Jared at Elvehjem.

Teams of 3-4 will play 3 games each. Age groups are 9-11, 12-14 and 15-18. There is a request for \$150 in prizes (\$50 per age group).

For now, volunteers are needed: 2 scorekeepers and referees per game slot (2 games per court), plus people to supply water. Justin, Stacy and Jamie can volunteer day of the event. Jamie will put out a call for volunteers to the running club and to other potential neighborhood volunteers. Alice suggested contacting the UW Morgridge Center to request volunteers, especially for refereeing. Eric and Jolene are also working on finding volunteers.

XVI. Taste of Elvehjem

September 10 at 11 am at the Community Garden. Kate Strom-Hiorns will lead the event and will put together an article for the Echo. Prizes will be \$25 gift certificates to Willy Street Coop. Jamie has one of them and Justin has the other.

XVII. Neighborhood Sign Keepers appreciation

Valerie Clemen requested gift cards for the two sign keepers, and if approved she will buy and deliver them. We budgeted for two \$20 gifts and so no motion is necessary. Valerie can submit her expenses to Stacy for reimbursement.

XVIII. Sunset Music Series fundraiser (Thursday, August 11 from 5-9pm)

ENA representatives will be serving beer from 5 to 9 at East Side Club. Stacy and her husband and Nathan would do 7-9, and Nathan also volunteered. Audra, Alice and Jared will work the first shift. Jamie requested that we have LVM brochures available to set out.

XIX. Holiday in the Park (December 3) lead (Volunteer needed)

Jamie is no longer able to lead this event and requested a new volunteer. This involves updating flyer/promotion of the event, coordinating with EBNA, hiring Santa, gathering baked goods in advance. The volunteer would need to be able to attend the EBNA meeting on 9/20/16, 6:30 pm, at East Precinct Police Station, to coordinate with them. Jamie is able to help out with the advance preparation. Nathan volunteered to lead. Jamie noted that volunteers will still be needed at the event to set up, attend to treat table, and clean up.

XX. Charles has agreed to take over the Membership Committee from Isaac.

XXI. Adjournment @ 9:07 PM

**Announcements**

- The next ENA Board Meeting is Wednesday, August 3 from 7-9pm at the Great Dane Eastside Upper Meeting Room.
- The next Echo Newsletter deadline is July 15 for the August/September Echo.
- Echo Assignments:
  - President's Column-Jamie
  - Calendar of Events-Jamie
  - Treasurer's Report-Stacy
  - Secretary's Corner-Justin
  - Member Corner-Charles
  - New Board Member Bio-Nathan
  - Fourth of July Recap-Jared
  - Health Talks Series-Jolene
  - 3x3 Basketball Tournament-Jolene
  - Membership Drive final numbers and incentive winner-Justin
  - Neighborhood Night Out-Marilee
  - Taste of Elvehjem-
  - Sponsor Thank you-Jamie
  - Volunteer thank you-Jamie