

ENA Board February 2017 Meeting Minutes

February 1, 2017 @ 7-9 p.m.

Great Dane East Side

- I. Call to order at 7:05 PM
 - a. In attendance: Jamie, Marilee, Jaren, Stacy, Jared, Alice, Charles, Justin, Abby, Audra
 - b. Guests: Kate Strom Hiorns, Crystal Heppe
 - c. Absent: None
- II. Agenda approved with 'Word on the Street' added back in due to some new discussion points, and DC training pushed to the top of the agenda
- III. Secretary's report: nothing to report
- IV. Treasurer's report: Stacy reported that income, expenses, and net income from 2016 all exceeded 2015 totals, and final annual reports are saved to Dropbox.

Agenda Additions

- V. District Coordinator Training (bumped to top of agenda)
 - a. Charles presented a PowerPoint intended to formalize District Coordinator training and help out first-time coordinators.
- VI. Word on the Street
 - a. ENA was asked to increase presence on Nextdoor to improve online reach, but currently there is no interest among board members to take on that role
 - b. Charles noted Good Food is taking over the old Heritage Bakery location and there is a lot of enthusiasm seen on Facebook
 - c. Alice attended the city's United We Stand event and reported her experience back to the board
- VII. Event Sponsorships
 - a. The board discussed our advertising policy at individual events, following a request by a long-time ENA supporter to advertise at a couple additional events. We feel that it would be appropriate to establish a minimum donation to each event for advertising presence at that event, but additional discussion is needed

Old business

VIII. Finalize Membership Packet and Annual Meeting documents

- a. Print & supplies order (Large envelopes, door hanger bags, name tag holders)
 - i. The board agreed that the prepared documents are acceptable for printing
 - ii. The board will arrive early at the March meeting to help stuff packets
 - iii. The scheduling of the basketball tournament has been changed to accommodate the organizers
 - iv. Justin will confirm the number of packets to be printed and then pass that on to Charles to set up the print job. We will have return envelopes printed professionally as well. In addition to the packet printing, Charles will also be purchasing the door hangers and manila envelopes.

IX. Annual Meeting: Saturday, March 25 from 10am-noon at Our Saviour's Lutheran Church

All present confirmed that they are able to attend. Block captain training will take place from 9:15 to 9:45. Dominos will donate 10 pizzas and Rosie's will donate pastries. Coffee will also be provided. Board members should arrive at 8:30 for event setup.

- a. Powerpoint Presentation: The Board reviewed. Stacy and Marilee will update their respective slides.
- b. Guests: Officer Heather Dzick will speak, and Rep. Sargent and Alder De Marb will be in attendance.

X. Membership Drive

- a. Block Captain Recruitment was covered in Charles' District Coordinator training.
- b. The incentive drawing will be for a \$40 Metro Market Gift Card. All households who join by May 15 will be eligible.
- c. The Block Captain training will take place from 9:15-9:45. Abby has a script prepared for the video training. Audra will produce the video and Jaren and Abby will star.

New business

XI. 50th Anniversary Grant Proposal

- a. Marilee reported on her and Alice's efforts on the grant application. The first requirement on the application is a budget for the grant. Justin motioned for approval of up to \$1,000 in funding for the anniversary project, seconded by Abby. Alice asked to clarify that this amount would be reduced by any funds raised, and this was confirmed. Marilee noted that there are other grants available but she has concerns about our eligibility. She will continue to research. After discussion, the board approved the motion to contribute up to \$1,000 to fund this project, less other financial support. The board also approved submission of an application for the MG&E Foundation grant for the 50th Anniversary Project.

The next Anniversary Project meeting will be a week from today, February 8, 7 PM, at Messiah Lutheran Church.

XII. Officer Elections

Abby motioned to add Crystal to ENA. Stacy seconded. Motion approved.

Justin reported the status of nominations: Jamie accepted the nomination for President. Charles accepted the nomination for Vice-President. Audra accepted the nomination for Secretary. Justin motioned to elect these three nominees, Jamie seconded. Approval was unanimous.

Having received no nominations for Treasurer, Jamie nominated Crystal for the position of Treasurer, which was seconded by Stacy. Crystal accepted the nomination. Justin made a motion to approve her nomination and Jamie seconded. Approval was unanimous.

XIII. Additional Discussion:

- a. The Board is encouraged to continue to promote the current LVM Restock Drive on Facebook. Dropoff sites are at LVM and Metro Market. Amazon orders can be sent directly to LVM.

- b. Justin and Alice reported on the Cottage Grove Road Corridor meeting that took place last night. There was good attendance and a lot of good ideas. It was a good representation of age groups and neighborhoods, and very promising for the future.

The Board took group photos for the Annual Meeting and adjourned at 9:09PM

Announcements

- The next ENA Board Meeting is Wednesday, March 1 from 7-9pm at the Great Dane East Side.
- The next Echo Newsletter deadline is March 15 for the April/May Echo.
- Echo Assignments:
 - President's Column-Jamie
 - Calendar of Events-Jamie
 - Treasurer's Report-Stacy
 - Secretary's Corner-Justin
 - Member Corner-Charles
 - Easter Egg Hunt- Jared
 - Earth Day Clean-up-Abby
 - Membership Drive-Jamie
 - 50th Anniversary Project-Marilee
 - Elvehjem Elementary Section-Jamie