

ENA Board Meeting

Wednesday, December 12th, 2018 @ 7-9 p.m. at the Alice Pulvermacher's House

I. Welcome: 15 minutes (7:00-7:15)

- a. Call to order (Charles)
 - i. 7:07pm start
 - ii. Present: Charles Donaldson, Jared Marker, Jacob Wright, Audra Johnson, Marilee Cronin, Alice Pulvermacher, Kim Bolinder, Dan Collins, Christopher Johll, Jim Ramsey
 - iii. Absent: Ted Perttunen
- b. Approval of agenda (All)
 - i. Alice suggests adding Mike Tierney running for office to the agenda
 - ii. Alice suggests adding a Mayor's Conference update from Christopher
- c. Word on the Streets (All)
 - i. Facebook spam posts inappropriately multiple times in 2 hours December 8, Marilee and Jacob managed to stop it from going on longer
 - ii. Temporary Alder Mike Tierney has decided to run for election in April
 1. He was at Holiday in the Park to collect signatures
 2. Charles passed around signature form at the meeting
 - iii. Alice mentioned that there could be someone else she knows through work running for that office
 - iv. Christopher talked to the Madison Mayor about affordable housing at Mayor's conference
 1. There still needs to be federal funding for it to become a reality
 2. Information shared at the conference wasn't new
 3. Good presentation about flooding
 4. The Elvehjem Neighborhood 50th anniversary video played at a table display
 5. Linda Horvath offered to help if we need to organize events and are experiencing hurdles
 6. The event was well attended
 7. Grant money is available in the spring 2019 up to \$1000 from City of Madison, and is under utilized by neighborhoods
 - a. George Rice seed grant for improving access to food is up to \$10,000
 - b. Money can go to planting apple trees or elderberry trees

II. Reports: 15 minutes (7:15-7:30)

- a. Secretary's report (Audra)
 - i. Dropbox folder organizing for 2019
 1. Jacob will do membership packets, Audra to organize Echo, Charles will organize events, Audra will organize Meeting Agendas and Meeting notes
- b. Echo report (Audra)
 - i. Naming convention is Vol 51 issue 1 for February/March 2019 Echo
 - ii. Jared suggests dropping off copies of the next Echo at Pinney Library
- c. Treasurer's report (Jacob)
 - i. 50th Anniversary event brought in \$1076 revenue more than what we estimated
 - ii. \$2500 grant check from the City of Madison arrived
 - iii. There was only \$84 that went over the 50th Anniversary event estimate costs
 - iv. Revenues Include DVD earnings about \$3 from each one sold
 - v. The check to the man who played Santa at Holiday in the Park cleared on the second try
 - vi. Jacob distributed Profit and Loss Statement for 2018

1. For 2018 ENA spent \$1193 so far from a budget \$2600
- vii. \$1000 raised in donations are earmarked for the school lunches
 1. The board will continue to solicit donations for lunch accounts
- d. Technology Report (Jared)
 - i. Web hosting payment will be made soon

III. Event Recaps: 60 minutes (7:30-8:30)

- a. Turkey Trot (Charles)
 - i. Joel Stone said \$400 in donations was earned and there were 100 participants
 - ii. \$300 came in through Pay Pal as donations for the event
 - iii. Joel Stone, Peggy Hoffman, and Bonnie Benson organize and coordinated this event
 - iv. Joel might step down from Turkey Trot and Firecracker Run in 2019
 - v. Marilee suggests going to Costco to buy Food Fight \$100 gift cards for \$74
 1. Alice proposes giving \$25 gift card each to Joel, Peggy and Bonnie
 2. Charles will get the cards from Costco and give them
 - vi. Alice suggests using Insta Gift for giving cards in the future and sending gift cards from local businesses
 - vii. Jaren Christianson might be a coordinator for Turkey Trot and Firecracker Run in 2019
- b. Holiday in the Park (Jim)
 - i. Between 200-300 total attended
 - ii. Smoothly run event
 - iii. Volunteers helped with treat table, Santa help, and loading and offloading horse carriage riders
 - iv. \$180 in cash total was raised at the event
 1. Buckeye Neighborhood gets the \$180
 - v. \$270 in expenses for ENA share of costs of the event
 - vi. Fire Department was happy to be there
 - vii. Carriage driver wasn't happy about staying later
 1. Make a note in the 2019 playbook to schedule the carriage until 6:30pm
 - viii. Alice pointed out where the Holiday in the Park event expenses are in Dropbox to determine the split
 - ix. 200 lbs of food collected and donated to Second Harvest
 - x. Leftover Nabisco treats can be used at Easter Egg hunt, also leftover candy canes
 - xi. Four young men from Light of the World helped from 2:30pm - 4pm

IV. Events Planning: 60 minutes (7:30-8:30)

- a. Holiday Lights Contest (Audra)
 - i. No entries yet
- b. ENA New Years Eve Runathon (Charles)
 - i. Jaren is posting about the event on Facebook
 - ii. The event runs midnight to midnight
 - iii. Helps runners achieve their yearly goals
- c. 2019 Calendar of Events (All)
 - i. Finalize 2019 dates for Events and assign owners
 - ii. Charles handed out the calendar with tentative dates
 - iii. Finalize events on January 12 for the January 15 Echo newsletter deadline
 - iv. Charles to check with Diana Winter about coordinating Garage Sale in June
 - v. July 4 celebration will stay on July 4 date
 1. Fit to Go wagon needs to be reserved soon
 2. Maybe hold the event at Our Saviour's Church vs. the Shelter

3. Same distance for the parades
- vi. Neighborhood Night Out In August can be more formally organized with a Scavenger Hunt and hosted driveway events
- vii. Halloween Bonfire becomes like neighborhood night out with a map of bonfires at multiple homes instead of one location
- viii. Hat and Mittens drive, Charles will check with elementary school nurse about what is needed or not
- ix. If Holiday Lights Showcase has little to no entries in 2018, maybe cancel in 2019 and encourage another event

V. Committee Reports: 15 minutes (8:30-8:45)

- a. 50th Anniversary Celebration
 1. DVD's (Marilee)
 - a. Marilee has a box with envelopes to mail DVD's and the spreadsheet of orders
 - b. Marilee will drop off a DVD copy at Pinney library
 - c. Audra to use the shopping bags leftover for Welcome Wagon gifts
 2. Grant wrap-up (Alice, Jacob)
- b. LVM PTO Help (Charles)
 - i. Hat and Mittens Drive
 - ii. Negative Lunch Accounts

VI. Other Business 15 minutes (8:45 – 9:00)

- a. Thank you letters for Membership Drive donations

VII. Adjournment

VIII. Announcements

- a. The next ENA Board Meeting is Wednesday, Jan. 2nd from 7-9pm at the East Side Great Dane,
- b. The next Echo Newsletter deadline is Jan. 15th for the December/January ECHO.
- c. ECHO Assignments:
 - i. Echo Assignments:
 1. President's Column-Charles
 2. Secretary's Report - Audra
 3. Treasurer's Report - Jacob
 4. Calendar of Events-Charles
 5. Ace Apartments Update – Charles
 6. Member Corner - Jared
 7. 50th Anniversary DVD Update-Marilee
 8. LVM PTO - Charles
 9. Event recaps
 - a. Holiday in the Park - Jim
 - b. Holiday Lights Contest - Audra
 10. Upcoming Events
 - a.

