

ENA Board Meeting

October 3rd, 2018 @ 7-9 p.m. at the East Side Great Dane, 876 Jupiter Dr, Madison, WI 53718

1. Welcome: 15 minutes (7:00-7:15)

1. Call to order (Charles)
 1. Guests: Dan Collins and Chris Johll
 2. Present: Charles Donaldson, Kim Bolinder, Audra Johnson, Ted Putterman, Marilee Cronin, Jacob Wright, Jim Ramsey, Jared Marker, Alice Pulvermacher
2. Approval of agenda (All)
 1. Alice added 2019 schedule of events
 2. Jacob requests to move treasurer report until Alice arrives
3. Word on the Streets (All)
 1. Jared talked to Valerie who takes care of neighborhood for 10 years, she wants to retire
 1. Jared proposes giving her a gift card, board approves
 1. The card should be related to gardening and flowers
 2. Jared will document who is doing what with neighborhood signs on Dropbox
 3. The board needs to recruit for sign caretaking
 4. Yellow mum was planted in front of Acewood sign, maybe over tulip bulbs
 1. Jared will ask who planted the mum on Facebook or Echo and ask if they want to assume taking care of the sign

1. Reports: 15 minutes (7:15-7:30)

1. Secretary's report (Audra)
 1. Audra to move the 50th Anniversary event photos and description to a separate tab on website so it lives online for a while
2. Echo report (Audra)
 1. Reminder on ECHO assignments (ALL)
 2. Include Jim and Michelle Stellner on the movie thank you with Marilee in October/November issue
 3. Audra to send the final draft to Jared for distribution
 4. Everyone received a proof for review
 5. Audra to include the face painter and bubble provider from 50th Anniversary Party as a thank you
3. Treasurer's report (Jacob)
 1. Jacob distributed 2017 actuals and 2018 actual and 2018 budget Year to Date numbers
 2. Communications and media might go over budget in 2018

3. The Budget includes the big expenses and some of the 50th Anniversary expenses like catering
 1. Alice and Jacob will meet separately about 50th anniversary receipts
 2. The whole 50th anniversary party expenses projected to come in below \$9500
4. Income is under last year because of the donations allocated for 50th anniversary
5. Marilee says the DVD's will cost less to produce so we will earn more profit
6. \$100 elementary school sponsorship and Bobcat Boogie was out of 50th Anniversary budget for promotion

1. Technology Report (Jared)

1. Linda from Our Saviour's and Kim need to be added as a contact in each board member email so the group emails don't bounce

1. Events Planning: 60 minutes (7:30-8:30)

1. Halloween Bonfire (Jared)

1. Fire permit is secured
2. Only one prize is needed for pumpkin carving contest
 1. Ted will get a \$20 Culver's card
3. Jared is still looking for a fire tender
4. Kim will donate wood
5. Extra hose is needed, Charles can bring one
6. Kim can assist with the event to set up
 1. Jared will contact the neighbor for hose hook up
 2. Water will be turned off so bathrooms in the shelter won't be working
7. Jared will make Facebook post to promote
8. Jared to buy candy at Walgreens

2. Turkey Trot (Charles)

1. Charles confirmed Joel Stone will coordinate
2. Charles copied and pasted last year's event description for Echo blurb
3. The event link is on neighborhood site and the sign up link is active on the Echo

3. Holiday in the Park (Jim)

1. Jim left voice mail for Santa confirming December 8 is the date
2. Jim to confirm with Fire Department as well
3. On December 8 Santa will arrive at 3pm on fire truck, horses will arrive at 4pm
 1. Santa is scheduled from 3-5pm, horses will be there 4-6pm

4. Jim to create a sign up genius for treat bakers and shift volunteers
5. Buckeye neighborhood provides lights and music and bonfire
6. Gaylord catering provides the large hot water containers
 1. Jim to contact Alice with questions
7. The food barrel items will be collected
4. 50th Anniversary Celebration (Alice)
 1. Recap and general discussion
 1. Many unsolicited positive comments and exceeded expectations of the board
 2. Alice followed up with the Our Saviour's Pastor and Linda who had positive feedback
 1. They offered to host events in the future
 3. The venue was ideal and activities were spread out
 4. Catered food was well received
 5. Maybe signage directing where and when things were like food and music and drinks
 6. Grant approver for City of Madison Linda attended the event and was very complimentary
 7. Alice will collect and submit marketing materials like post cards and shopping bags
 8. The older neighbors were served by the event with movie and car show
 9. Audra to send Alice photos, Charles to get Alice the guest book
 10. Alice is submitting the final grant report to the City of Madison
 2. Next Steps
 1. DVD's
 1. Marilee sorted DVD order forms for shipping and pickup
 2. The expectation was 20 orders there were 73
 3. Marilee suggests ordering 100 and fulfilling existing and future orders
 4. Marilee to follow up with the video copier in Monona
 5. Use the 50th anniversary logo file and upload to customize DVD case label
 6. ENA board needs to acquire digital copy Jared will lead
 7. Dan Collins who wishes to join the board can facilitate uploading the movie to You Tube and creating an ENA account
 2. Thank you Letters
 1. Thank you notes for 50th Anniversary Celebration donors are signed by the board and Alice is distributing

1. Committee Reports: 15 minutes (8:30-8:45)

1. Welcome Committee (Audra)

1. Audra to contact Kim if help needed
2. 16 kits were handed out in August / September
3. Audra is buying 20 chocolate chip cookies \$5 at a time and delivering with membership packets
2. LVM PTO Help (Charles)
 1. Babysitters are needed for October PTO meeting
 2. Hat and Mittens Drive
 1. There needs to be a New Facebook post about that
 2. Starts November ends in December
 3. Holiday in the Park on December 8 has a collection barrel
 3. Negative Lunch Accounts
 1. Jacob has \$735 donated so far
 2. Jacob hasn't checked the PO Box in the last week there could be more

1. Other Business 15 minutes (8:45 – 9:00)

1. Ace Apartments Public Hearing Sept. 17th Recap (Charles)
 1. ENA next steps
 2. Jared and Chris Johll attended and reported that there was more positive tone
 3. Resident testimonial about living in Royster Commons was very effective
 4. Comment cards were more positive and better discussions
 5. Beth Godfrey has been posting helpful meeting content on Facebook page
 1. The latest presentation has been posted
 6. More steps that need to happen we'll continue to impart facts
2. Board Member Recruitment (All)
 1. Dan Collins attended and will be here next meeting and offered to join the board
 2. Motion to have Chris Johll join the neighborhood board
 3. Motion is seconded and the board present all say yea

1. Adjournment

2. Announcements

1. The next ENA Board Meeting is Wednesday, Nov. 7th from 7-9pm at the Great Dane East Side.
2. The next Echo Newsletter deadline is Oct. 7th for the October/November ECHO.
3. ECHO Assignments:
 1. Echo Assignments:
 1. President's Column-Charles
 2. Secretary's Report - Audra
 3. Treasurer's Report - Jacob

4. Calendar of Events-Charles
5. Alder Post - Charles
6. Member Corner - Jared
7. 50th Anniversary Project-Marilee
8. LVM PTO - Charles
9. Event recaps
 1. N/A
10. Upcoming Events
 1. Halloween Bonfire - Jared
 2. Turkey Trot - Charles
 3. Holiday in the Park - Jim

