

# **ENA Board Meeting**

January 2, 2019 @ 7-9 p.m. at The Great Dane East, 876 Jupiter Dr, Madison, WI 53718

## **I. Welcome, 10 minutes (7:00-7:15)**

- a. Call to order (Charles)
  - i. Guest neighbor - Chris Miller
  - ii. Absent - Jacob Wright, Ted, Christopher Johll
  - iii. Present - Audra Johnson, Dan Collins, Charles Donaldson, Jared Marker, Kim Bolinder, Jim Ramsey
  - iv. 7:07pm start
- b. Approval of agenda (All)
  - i. Approved
- c. "Word On the Streets" (All)
  - i. Charles will create a snow shovel list because of the interest expressed on Facebook
  - ii. Audra will add the snow shovel contact list to Echo and the website

## **II. Reports, 15 minutes (7:15- 7:30)**

- a. Secretary's report (Audra)
  - i. None
- b. Treasurer's report (Jacob)
  - i. Absent
- c. Echo report (Audra)
  - i. Audra won't include all 2019 calendar of events in the Echo
  - ii. Advertising (Jim)
    - 1. Jim sent email to advertisers for them to re-confirm placement in 2019
    - 2. One obstacle to purchasing ads is business owners not being able to create ads
    - 3. Jim considering offering standardized ad creation
    - 4. Jim will make an effort to reach out to new advertisers - like Inspire Barbershop
  - iii. Echo Duties (All)
    - 1. Charles to include save the date for Annual meeting in Feb/March issue in the President Column
    - 2. Kim to write small Easter Egg Hunt blurb for Upcoming Events section
- d. Technology report (Jared)
  - i. Dan has access to the Dropbox
  - ii. Civix CRM through website is harder to update
  - iii. Dan suggested getting SSL Certificate, Jared to check on the cost of adding
    - 1. SSL Certificate is not a significant investment

## **III. Recent Event Recaps, 10 minutes (7:30-7:40)**

- a. Holiday Lights Contest (Audra)
  - i. Only one person entered, Audra delivered a \$20 Angelo's Gift Certificate to the home
  - ii. Due to low participation the event will be removed from 2019 calendar of events
- b. NYE Run-a-thon (Charles)
  - i. Charles will check with Jaren about funds raised, the ENA board will match up to \$160
  - ii. This is a good grassroots event to encourage

**IV. Committee Reports, 10 minutes (7:40-7:50)**

- a. LVM Elementary Update (Charles)
  - i. February Classroom Restock Drive
    - 1. Charles is waiting to hear back from PTO about needs list from Elvehjem Elementary
    - 2. Charles to update the facebook and Echo information
  - ii. Negative Lunch Accounts update will be in Feb/Mar 2019 Echo

**V. ENA Housekeeping, 20 minutes (7:50-8:20)**

- a. 2019 Events
  - i. Confirm and Approve as a board
  - ii. Leads assigned
    - 1. Crystal to lead Earth Day which is moved to the following Sunday since it falls on Easter
    - 2. Fourth of July Celebration location may move to Our Saviour's
    - 3. Charles applied for the water wagon from City of Madison and Fit to Go
    - 4. Neighborhood Bonfire for Halloween format will change to bonfires held at homes all over the neighborhood instead of one location
      - a. Jared will lead the event and create the map of bonfire locations
    - 5. All board members need to attend the April 13 Annual Meeting and Fourth of July Celebration
    - 6. Jim will lead 2019 Holiday in the Park
    - 7. Dan offered to co-lead 2019 Holiday in the Park or Halloween
- b. ENA Board member binders, new member checklists
  - i. Dan filled out a new member checklist
  - ii. Charles to update the binders with 2019 events and contacts
- c. ENA board member recruitment
  - i. Current count is 8 board members
    - 1. Each board member make an effort to recruit for more board members

**VI. Upcoming Events Planning, 50 minutes (8:20-9:00)**

- a. Easter Egg Hunt, Saturday, April 20, 9:30am Sharp at Droster Park (Kim)
  - i. Kim to invite Alder Tierney or the winner of the April election
  - ii. Kim to secure the Fire Department
- b. Block Captain Training, Annual Meeting, and Pizza Social Saturday April 13 (ALL)
  - i. Schedule: 8am set up, 9:15-9:45 Block Captain Training, 10-11am Annual Meeting, 11-noon Pizza Social
  - ii. Each board member is assigned districts, the board members recruit block captains in the districts to knock on doors of 20-30 homes
  - iii. Charles to bring the board member assigned districts to the February meeting
  - iv. Charles to create power point and board members take a portion of the presentation
  - v. Audra to update block captain training video
- c. Membership Drive: April 14-May 19, join by May 31<sup>st</sup> to be eligible for incentive drawing on June 15
  - i. District Coordinator training
  - ii. Membership packet Materials updates: Letter to neighbors, 2018 calendar, get involved/connect with us, membership form, envelope, 50<sup>th</sup> Anniversary invite
  - iii. Incentive needed
    - 1. Charles will have a \$25 gift card from Food Fight
- d. Charles motion to add Chris Miller as Director at Large for ENA

## VII. Adjournment 8:08pm

### a. Next meeting February

#### 2019 Calendar of Events

DATE	EVENT	TIME	LOCATION
February	Classroom Restock Drive for LVM Elementary	Deliver donations to collection box inside LVM front entrance	
Sat, April 13	Block Captain Training Meeting Annual Neighborhood Meeting Neighborhood Social and lunch	9:15am-9:45am 10am-11am 11am-12noon	Our Saviour's Lutheran Church 1201 Droster Rd
Sat, April 20	Easter Egg Hunt	9:30 am SHARP	Droster Park, 1429 Droster Rd.
April 14-May 19	Elvehjem Neighborhood Association Spring Membership Drive		
Sun, April 28	Earth Day Clean-up & Garlic Mustard Pull	1:00pm	Elvehjem Park, 1202 Painted Post Dr.
Thurs-Sat June 13-15	Neighborhood Garage Sales	8am-4pm	See map for locations
Thursday, July 4	Kids Fun Run and Firecracker 5K Bike Parade Fourth of July Celebration	8:00/8:30 am 11:00 am 11:00 am-1 pm	Elvehjem Elementary, 5106 Academy Dr. TBD*
Tues, August 6	Neighborhood Night Out	Various activities throughout the day	Elvehjem Neighborhood
Thursday, October 31	Neighborhood Halloween Bonfire	6:00pm-8:00pm	See map for locations
Thurs, November 28	5K Turkey Trot & 2-Mile Walk	8:30 am SHARP	Droster Park, 1429 Droster Rd.
November-December	LVM Elementary Hats and Mittens Drive and Negative Lunch Accounts	Deliver donations to collection box inside LVM front entrance	
Sat, December 7	Holiday in the Park	3:00pm-7:00 pm	Orlando Bell Park, 2274 S Thompson Dr
December 8-21	Holiday Lights Showcase	N/A	Elvehjem Neighborhood

#### Announcements

- The next ENA Board Meeting is Wednesday, February 6 from 7-9pm at the Great Dane East
- The next Echo Newsletter deadline is January 15 for the February/March Echo.
- Echo Assignments:
  - President's Column-Charles
  - 2019 Calendar of Events-Charles
  - Treasurer's Report-Jacob
  - Secretary's Corner-Audra
  - Member Corner-Jared
  - LVM Update with Negative Lunch Accounts and Feb. Restock Drive- Charles

- Event Recaps:
  - Holiday Lights Decorating-Audra
  - Holiday in the Park- Jim
  - NYE Run-a-thon- Jaren/Charles
- Upcoming Events
  - Annual Meeting- Charles
  - Membership Drive- Charles
  - Easter Egg Hunt- Kim



