

# ENA Board Meeting Minutes

October 6, 2021, 6:00-8:30 p.m. at Fire Station 14 (3201 Dairy Dr)

**I. Optional: viewing of Alder Currie's meeting on the Dairy Drive campground (6:00-7:00)**

**II. Welcome, 15 minutes (7:00 - 7:15) Time: 7:35 PM**

- a. Call to order (Dan) Dan, Jacob, Kim, Jared, Claire, Pete. Absent: Ashley
- b. Approval of the agenda (All) Approved.
- c. Word on the Streets (All)
  - i. Floated idea of ENA hosting an open forum with Alder Currie, other local politicians, or MMSD school board. Many possibilities to connect with residents.

**III. Reports, 15 minutes, (7:15 - 7:45)**

- a. Secretary's report (Kim)
  - i. Babysitter's list has only 3 names. Kim will ask for updates again on FB.
  - ii. ACTION NEEDED: Everyone please respond by email to Kim after you've read the minutes from the last meeting to confirm you have no changes.
  - iii. Proposed board meeting day changes November onward (All). Dan will send a poll to all members asking for evening availability. Some members have a conflict on the first Wednesday of the month.
- b. Treasurer's report (Jacob)
  - i. Bradley Dillman (insurance) to attend our *next* meeting? (Jacob) Jacob will invite Mr. Dillman once the new meeting date is set.
- c. Echo report (Dan)
  - i. Discuss moving to quarterly issues (All) Jan. Jared suggests the board learn what it takes to get the Echo published. Let's plan to go over steps from start to finish at the Jan. meeting. This will help determine if we want to change the frequency and what others can do to help.
  - ii. Advertising (Jacob)
- d. Technology report (Jared) No news to report.

**IV. New Business, 15 minutes, (7:45 - 8:00)**

- a. Claire suggests creating "Garden Group" instead of having single volunteers to maintain the flowers, and plants around the LVM signs. Amy has added plants around the Acewood sign.

**V. Upcoming Events Planning, 45 minutes (8:00 - 8:30)**

- a. Digital Membership Drive 2021 Wrap-up (All) Hope to have door-to-door drive in the spring.
- b. Halloween Neighborhood Bonfires (Jared) Event is posted. Just a few signups so far.
- c. Turkey Trot (Pete)
  - i. Pete has the map nearly done. Start at Droster Park. Event will run all weekend.
  - ii. Kim will hang the banners 2 weeks prior to start.
- d. Holiday in the Park (Dan)
  - i. Santa Tom is booked.
  - ii. Dan will ask Chris Miller if he can be the fire safety attendant.

- iii. Suggest contacting Mark DeCarli to photograph the event. His photos from years past were fantastic.

**VI. Adjournment Time: 8:30 PM**

**Announcements**

- The next ENA Board Meeting is Tuesday,, November 2<sup>nd</sup> from 6:30-8:30 pm, location Pinney Loblrary
- The next Echo Newsletter deadline is November 15 for the Dec/Jan Echo.
- Echo Assignments, tentatively:
  - President's Column (Dan)
  - Treasurer's Report (Jacob)
  - Ads (Jacob)
  - 2021 Membership Drive and Membership Form (Dan)
  - Alder Currie's Column (Jael)
  - Halloween Neighborhood Bonfires recap (Jared)
  - Turkey Trot recap (Pete)
  - Holiday in the Park recap (Dan)
  - Recipe (Claire)
  - Word Search (Kim)
  - "Neighbor of the Month" new segment? (??)
  - Featured local business new segment? (??)
  - Elvehjem Park Wheel Spot Update? (Claire, Pat)
  - Neighborhood Column? (Lynn)