

Elvehjem Neighborhood Association Board Meeting Minutes

November 30, 2022, 6:30-8:30 p.m. at Pinney Library

I. Welcome (6:30-6:45) Time: 6:30 PM

- a. Call to order (Dan) Present: Dan, Pete, Jacob, Alice, Bob, CJ, Dylan, Kim R, Kristy and Pastor Andrew (City Church).
Absent: Kim B, Ashley
- b. Approval of the agenda (All). Jacob suggested we **add the Executive Officer election process to the agenda** for our next meeting.
- c. Word on the Streets (All)
 - i. New CBD store opened on Cottage Grove Rd (in former ByteSize Solutions space). Bob met the owner, Tammy Davies, a nurse. Business approach is to help customers navigate the CBD world as alternative medicine. A portion of their proceeds goes back to the community (to a domestic violence shelter, etc.)
 - ii. Kim R noticed that Red Lion had changed signs. The owners retired and sold the business within their family.
 - iii. CJ will be meeting with Kwik Trip reps to see if they will work with the schools to address shop-lifting concerns with students.

II. Reports (6:45 - 7:15)

- a. Secretary's report (Kim sent notes via email before the meeting)
 - i. Magnets - Board reviewed the two sample designs and were mostly impartial between them.
 - ii. Welcome Committee - Kim will continue mailing cards through end of 2022. We can go back to in-person welcomes in 2023.
 - iii. Kim has been updating handouts and inventorying all the docs on our web page. She sent an updated "Helpful Contacts" sheet for review.
 - iv. Kim took down the Turkey Trot signs and has them in her car for now.
- b. Treasurer's report (Jacob)
 - i. We raised \$1,081 from the 2022 Turkey Trot - a significant increase from previous years. Around half of registrants don't seem to live in LVM. Is it worth doing a survey of registrants to ask how they heard about our event? And/or worth promoting the event more in surrounding areas next year?
- c. Echo report (Dan)
 - i. Reached mailboxes in time to promote Turkey Trot.
 - ii. Some internal communication issues within Thyssen. They didn't realize we had prepaid for the latest mailing. Jacob will meet with Delia from Thyssen to try to resolve our account balance.
 - iii. Jared's **notes on Echo processes** are somewhat outdated and **need to be updated**.
 - iv. Advertising (Jacob) - not getting many new hits, but our existing accounts keep renewing their ads.
- d. Extra report (Pete) - December's Extra will go out after Holiday in the Park, sometime around 12/15/22.

III. New Business (7:15 - 7:45)

- a. Compost Bin Giveaway - deadline is today (11/30). At time of meeting, ~8 donations had been received so far.
- b. Elvehjem Park & All-Wheel Spot update after meeting with Ann (CJ)
 - i. CJ, Kim B and Kim R met with Ann Freiwald at Elvehjem park on 11/22/22.
 - ii. Parks is adamant there will be no additional playground equipment installed, due to existing number of playgrounds & associated upkeep costs. (Apparently Madison already had a very high parks-to-people ratio.)
 - iii. Parks will come up with a plan to improve the Nature Play area (no extra funding required). We don't have a timeline for when we will receive this plan; CJ will be checking in with Parks.
 - iv. Parks will also come up with a grander plan to improve the park; if we like these suggestions, we can choose to fundraise to implement this second plan.
 - v. The All-Wheel Spot is in question. There may be a pump-style track instead, but CJ is not optimistic. It's

possible nothing will be installed there. There is no intention to improve or remove the tennis courts. A paved path (connecting LVM Park and the school playground) is a longer-term plan for Parks.

- i. **Dan will connect with Alder Currie** to brief her on the All-Wheel Spot issue.
 - ii. Parks is working to get a formal agreement with MMSD to maintain open access to the playgrounds at Elvehjem Elementary, so that neighbors can continue to use the equipment outside of school hours.
 - iii. Kim R shared that there used to be a hockey/skating rink in front of the LVM shelter.
- a. Holiday in the Park 2023 - Horses & carriage aren't available on the 1st Saturday of December 2023, so the Board voted to move next year's HITP to 12/9 (2nd Saturday) so horses/carriage can make it.
 - b. Amy's sign gardens budget for 2023
 - i. Amy has been tending the two sign areas on Acewood and Buckeye (near Cucos). Her reimbursement request for 2022 was \$400, which covered some annuals, some perennials, pumpkins, mums & hay bales.
 - ii. Board agreed that \$400 was reasonable going forward to build into the budget for this line item. (Especially since she's volunteering her labor.)
 - iii. Kim B instructed Amy to contact Jacob directly to pick up the check.
 - c. Buckeye Sign Repair - someone painted/repainted the sign before Dylan or Bob could get to it. Reverse vandalism! :) Dan suspects it might have been Ryan McKee - he will confirm.
 - d. Issue additional ENA checkbook to Secretary - Jacob already ordered a second checkbook from the bank.
 - e. 2023 Survey
 - i. We'll brainstorm ideas over the next few weeks, and then Pete will put together a first draft of the survey.
 - ii. Potential question: What would you like to see go in LVM Park in lieu of the All-Wheel Spot?
 - f. Echo Archive
 - i. First second: Pete has the physical copies; he will scan as time permits
 - ii. Second step: Need a volunteer to organize digital copies, determine if we're missing any issues, etc.
 - iii. Outstanding question: What to do with physical copies once digitized? Donate to WI Historical Society?

IV. Upcoming Events (7:45-8:15)

- a. Holiday in the Park - Sat, Dec 3 (Dan & Kristy)
 - i. New sign-up process this year for carriage rides. We have a few spots open for day-of sign-ups, and we'll make a stand-by list for any no-shows.
 - ii. Neighbor on Painted Post (Brandy) has offered to lend us her water line. We'll need ~164ft of hose to connect. Temps will likely be below freezing at the time we'll need the water.
 - iii. **To do: Highlight the ask for baked goods on FB?**
 - iv. **Volunteers, if you have the following, please bring:**
 1. **Headlamps**
 2. **Fire extinguishers**
 3. **Hose**
 4. **Traffic cones (Jacob)**
 - v. On Saturday, we'll do a shed run around 12pm. Start setting up at the park at 3pm. Fire started at 3:30pm.
- b. Holiday lights showcase - December (Pete) The lights map/form will be posted after HITP is over.
- c. How can we engage the neighborhood in Jan-Mar?