

Elvehjem Neighborhood Association Board

Meeting Minutes

February 1, 2022, 6:30-8:30 p.m. at Fire Station 14

I. Welcome, 15 minutes (6:30 - 6:45) Time: 6:32 PM

a. Call to order (Dan) Present: Dan, Jacob, Jared, Kim, Ashley, Pete, Claire, Alice.

Guests: Mona Everett, Anne Belva.

b. Approval of the agenda (All) Approved.

c. Word on the Streets (All)

Lots of talk about traffic incidents in the area. Car ran a stop sign at East Buckeye and Vondron, then overturned. Pedestrian killed at US 51 exit ramp to Milwaukee St. Lots of broken glass near Starker and Ellen. Anne, who works for the city of Madison, offered to find out how to get a traffic study done for East Buckeye and Vondron. We will encourage residents to voice their concerns to draw attention to the issue. Mona reported there was a fire across the street from her on Woodvale. Hot ashes were put in the trash bin and caught fire on the side of the garage. A delivery driver spotted the fire. Fire was out by the time MFDS arrived. Fortunately the damage was limited to the garage.

II. New Year Items, 15 minutes (6:45-7:00)

- a. 2022 exec nominations / votes. Dan, Jacob and Kim will stay in their respective positions as president, treasurer and secretary for 2022. Claire and Pete tied votes for VP. Everyone, but the nominees, send your revote to Jared. Dan sent out a reminder email during the meeting.
- b. 2022 budget review; needs to be approved sometime before April 9th (Jacob) Jacob budget handouts for income and expenses. Charts detailing ENA income trends from 2018 to 2021 and membership differences between paper and online methods gave clear pictures of the last few years. He notes, online members more often choose higher membership levels compared with folks who mail in paper memberships.

III. Elvehjem's new NRO (7:00-7:15)

- a. Meet & greet with Officer Alexa Graham . New Neighborhood Resource Officer Alexa Graham introduced herself. She's from Evansville and attended UW Madison. She's been with MPD for 4 years. She will be hosting "Coffee with a Cup" on Tuesday, Feb. 8. We look forward to hearing more from her at our annual meeting on 4/9.

IV. Reports, 15 minutes, (7:15 - 7:30)

- a. Secretary's report (Kim) Welcome cards have been sent. Kim has a new printer. Kim will order T-shirts for new board members. Karl Leas has created the shirts for ENA in the past. If you need a shirt, send your size to Kim.
- b. Treasurer's report (Jacob) No further comments.
- c. Echo & Extra report (Dan / Pete) Jacob reports 14 memberships were received after the first Extra issue. Pete says of the 1,080 emails sent, 50% were opened. Lots of positive feedback.
- d. Advertising (Jacob) No report.

- e. Technology report (Jared) Claire will take over Echo publishing with Thyse. Pete will take over Echo email delivery. Kim will add a link to the Echo on Facebook and our ENA website. Because the HostGator cost is low, we will keep the domain active for elvehjemneighborhood.com. Time to consider whether ENA's DropBox can be shut down.

V. New Business, 45 minutes, (7:15 – 8:00)

- a. Insurance needs in 2022 + meet our provider (Bradley Dillman / Jacob) Brad lives in Heritage Heights and is ENA's current insurance agent. He works as an independent insurance agent representing many companies. He prepared a digital presentation but couldn't get the TV's to work so he shared the highlights. Among other things, he stressed the importance of having adequate coverage for ENA-sponsored events. Our coverage is liability only, no medical provided. With our rates likely increasing, the board agreed to get several quotes before renewing our coverage. We will check into getting D&O coverage as well. Pete to check who MUFA uses. Jared will research as well.
- b. Membership Drive Door-to-Door
 - i. Dan will schedule an ad hoc meeting in Early March to plan this in-depth. All members should plan to attend.
- c. Neighborhood Grant Program 2022 (All / Pete) Pete will follow up on his NB grant idea email to Jael. Submission deadline was extended to the end of January.
- d. All Wheel Spot virtual forum with Ann + Pat before building starts (Claire / Dan) Pete and Jacob offered to host a virtual forum in early Spring.

VI. Upcoming Events Planning, 15 minutes (8:00- 8:15)

- a. Annual Meeting (April 9)
 - i. Go over playbook together. Pete will bring a projector. For folks not wanting or able to attend in person, the meeting will also be available via Zoom. More details to work out for food and beverages.
 - ii. Several local officials have confirmed attendance at our annual meeting: Mayor Rhodes-Conway, Alder Currie, NRO Officer Graham. No response yet from state senator Agard.
- b. Easter Egg Hunt (April 16) Kim will order new banners for the Egg Hunt. Alice will help with the event.
- c. Earth Day (April 29) Skipped. Ashley had to leave early.

VII. Elvehjem Extra (8:15-8:30)

- a. Content for upcoming issue.
 - Pete will start an email chain so everyone can easily send content ideas for the Extra.

VIII. Old Business, 15 minutes (??) None.

IX. Adjournment Time: 8:44 PM

Announcements

- The Elvehjem Extra will publish **Monday, February 14th**
- The next ENA Board Meeting is **Tuesday, March 1st** from 6:30-8:30 pm at Pinney Library • The next Echo Newsletter deadline is **February 15th** for the *Spring* Echo • Echo Assignments, tentatively (see 2022 [outline](#)):

- President's Column (Dan)
- Treasurer's Report (Jacob)
- Ads (Jacob)
- Alder Currie's Column (Jael)
- Annual Meeting promo (Dan)
- Membership Drive promo (Dan)
- Easter Egg Hunt promo (Kim)
- Earth Day promo (Ashley)
- Dane County Executive