

Elvehjem Neighborhood Association

Board Meeting Minutes

March 1, 2022, 6:30-8:30 p.m. at Pinney Library
Google Meet virtual link: <https://meet.google.com/ncp-ahfz-wjt>

I. Welcome, 15 minutes (6:30 - 6:45) Time: 6:35 PM

- a. Call to order (Dan) Present: Dan, Jacob, Jared, Kim, Pete, Alice. Absent: Claire, Ashley.
- b. Approval of the agenda (All) Approved.
- c. Word on the Streets (All)

II. New Year Items, 15 minutes (6:45-7:00)

- a. 2022 officers confirmed- President: Dan; Vice President: Claire; Treasurer: Jacob and Secretary: Kim.
- b. Jared's final meeting-Dan thanked Jared for his dedication and service on the board. Jared's contributions as VP and Technology specialist have helped bring ENA's digital presence into better focus.
- c. 2022 budget review; can be approved tonight or at the April 5th meeting. Jacob made a motion to approve the budget. Pete seconded the motion. All in favor. None opposed. Budget approved.

III. Reports, 15 minutes, (7:00 - 7:15)

- a. Secretary's report (Kim) Kim reports this will be her final year as secretary.
- b. Treasurer's report (Jacob) No monthly report. Recent activity is paying recurring expenses.
- c. Echo report (Dan) Echo is about ready to publish. Advertising (Jacob) Home Keep is a new advertiser in the Extra and Echo.
- d. Extra report & content discussion (Pete) Pete stated 50% of the recipients of the Extra opened the message. More links were clicked, most notably the Traffic study site.
- e. Technology report (Jared) Jared will copy over files from Dropbox and work with Claire to get the Echo out.

IV. New Business, 45 minutes, (7:15 – 8:00)

- a. 2022 insurance needs follow-up. Jared's contact returns at the end of the week. After we get a quote, Jacob can get others for comparison.
- b. Membership Drive Door-to-Door

- i. Block captains have been invited. 14 RSVP'd "available" as of Sunday 2/27
 - ii. Dan will heavily promote again on FaceBook.
- c. No Mow May (potential blocker with 8" lawn-height ordinance) The board had a quick review of the No Mow May article. After some good discussion, Dan fine tuned the piece for the Echo
- d. Neighborhood Grant Program 2022 (Pete)
 - i. Missed the window on this, did we? Parks. Pete will make this a priority in 2023.
- e. All Wheel Spot (Dan / Claire)
 - i. Review latest email from Pat Hasburgh
 - ii. Updated FAQ for website / communications (volunteer needs) Dan will share the latest on FB.
- f. LVM Elementary school health office donation (\$350 proposed)
 - i. "Elvehjem Elementary school health office is looking for a monetary donation to pay for underwear, socks, and pants for students that have the mishap of an accident during the school day."
 - ii. Pete made a motion to approve a \$250 donation to LVM elementary school nurse's office for purchase of extra clothing for students who need them during the school day. Jacob seconded the motion; All voted in favor.
 - iii. Jacob offered to confirm with Laurel, the school nurse, if used clothing can be donated. If yes, Dan will post a call for donations on ENA's facebook page.

V. Upcoming Events Planning, 15 minutes (8:00- 8:15)

- a. Annual Meeting (April 9)
 - i. Go over playbook together
 - ii. Dan shared the Powerpoint slideshow.
 - iii. We went over the proposed agenda.
 - 1. Dan asked Kim to coordinate donations of donuts, coffee and pizza. Kim will pick up donuts from HyVee. Will need someone to pick-up coffee at Java Hut. We will go over all logistics at the April 5 meeting.
 - iv. Guest list is full of esteemed leaders; let's make this event shine!
- b. Easter Egg Hunt (April 16)

- i. Banners quote from Budget Signs (+ more t-shirts) Kim said the banners are \$144 each. T-shirts are approx. \$8.30 apiece and have the ENA logo printed on the front. Banner quote of \$288 and order of 8 T-shirts at \$91.40 (includes set up of logo template). Purchase of banners and 8 T-shirts was approved. No motion needed for the expense.
 - ii. Kim has ordered fruit snacks, cookie packs and pencils for the treat bags.
 - iii. Alice and Kim will get together to assemble them
 - iv. We'll have jars for cash donations. We had a hHigh turnout last year and donations can help offset the cost of the event.
- c. Earth Day (April 29)

VI. Adjournment Time: 8:30 PM

Announcements

- The Elvehjem Extra will publish Monday, March 7th
- The next ENA Board Meeting is Tuesday, April 5th from 6:30-8:30 pm at Pinney Library
- The next Echo Newsletter deadline is May 15th for the *Summer* Echo
- Echo Assignments, tentatively (see 2022 [outline](#)):
 - President's Column (Dan)
 - Treasurer's Report / membership drive recap (Jacob)
 - Ads (Jacob)
 - Alder Currie's Column (Jael)
 - Garage sales promo (Dan / Diana)
 - National night out promo??
 - Annual Meeting recap (Dan)
 - Easter Egg Hunt recap (Kim)
 - Earth Day recap (Ashley)
 - Dane County Executive