

Elvehjem Neighborhood Association Board Meeting Minutes

Wednesday, May 3, 2023, 6:30-8:30 p.m. at Pinney Library

I. Welcome (6:30-6:45).

- a. **Call to order (Dan) - Time: 6:34pm**
 - i. Present: Dan, Kristy, Alice, Jacob, Kim R, Bob, CJ. Guest: Andrew Henderson. Absent: Pete, Dylan.
- b. **Approval of the agenda (All)** - Approved as written. Alder Currie was unable to attend this evening; her agenda items will be moved to next month when hopefully she can join us.
- c. **Word on the Street (All)** - recent wildlife sightings

II. Reports (6:45 – 7:00)

- a. **Secretary's report (Kristy)**
 - i. Babysitters List has been updated as of April. Kristy is working on a Google form to populate the babysitter spreadsheet directly.
- b. **Treasurer's report (Jacob)**
 - i. We received a recent anonymous donation. We're seeing an uptick in online annual memberships after each reminder email.
- c. **Echo report (Dan)** - Reviewed the 1st Draft outline; need to have Final to Thyse by 6/1.
 - i. There is still ½ page of content needed. Suggestions of possible content were:
 1. Custom Canine - They need to build a new place; looking for donations as well as puppy-raisers. Bob to connect Dan with them via email.
 2. Kristy spoke with a neighbor via the membership drive who makes amazing stained glass features. Maybe a recurring spot in the Echo, introducing neighbors with interesting hobbies, passion projects, etc.
 - ii. **Advertising (Jacob)** - we have the same advertisers lined up as usual.

III. New Business (7:00 – 7:15)

- a. **June 2nd Elvehjem "coffee chat" w/ Sen. Agard?**
 - i. Joe Splinter (District Director) followed up after Annual Meeting to see if the ENA was interested in hosting a neighborhood event with Sen. Agard. ENA will own & promote the event on Fri, June 2nd. **(Time TBD; likely morning?) {??} will check with Pinney and Twisted Grounds to see if they can accommodate us.**
- b. **All Wheel Spot (Dan)** - Dan will post our ENA website page on the All Wheel Spot to Facebook; will give Patrick (SpokesDude) a heads-up before the FB post goes live.
- c. **Insurance needs (Jacob)** - We put out 3 requests for quotes: State Farm is a no-go; Tricor got us a competitive quote; waiting on one more quote this week. Jacob is also looking into Directors & Officers (D&O) insurance as a possible addition.

- d. **Welcome Committee plans (Jacob)** - Jacob has a house to welcome after recent sale on Academy. We'll continue to discuss how to rebuild the welcome system going forward.

IV. **Upcoming Events (7:15-8:00)**

a. **Make Music Madison, June 21st (Grassroots)**

- i. Two neighbors will host events - one at Elvehjem Shelter, one in their own driveway.
- ii. We discussed promoting the event more in future years, to get more neighbors involved. The downside to Make Music Madison is that musicians are not compensated for their time.

b. **Fourth of July Celebration, July 1st (Dan/Pete)**

- i. **Donation solicitation** - each board member should review the spreadsheet Dan emailed on May 3rd, and choose ~12 businesses to reach out to for donations.
- ii. **Food truck reservation** - Sista's is confirmed. We discussed potentially booking another vendor as well. Bob is doing some work with North of the Bayou - he will ask if they have a food truck. CJ to ask his contact about other food trucks as well.
- iii. **Craft Fair** - Bob will start gathering vendors and working on paperwork/permits. We will ask craft vendors to donate an item for the raffle.
- iv. **Other vendors** - Jacob sent initial deposit to Nuria (face-painter) and full balance to PopArt (tattoos/balloons). Dan booked the band (no deposit needed). Bernadette has reached out to confirm the date for the fire truck. Bob could potentially bring service dogs to the event.

c. **Summer Bash, August 19th (CJ)**

- i. **Name:** We changed from "Back to School" to "Summer Bash", to indicate that it's a) not at the school and b) not just for school-age kids/families.
- ii. **Location:** The owners of Life @ Madison Grove have been slow to respond, and they're resistant on insurance issues. Jacob to get CJ the insurance language so he can follow-up with the owners.
 - 1. Kristy will check if Acewood & Elvehjem parks are available as a back-up.
- iii. **Vendor commitments:**
 - 1. It's Your Party Games (Betsy) is holding the date for us, to provide carnival games. (Can we ask the PTO to cover the cost of games?)
 - 2. ENA to provide water, ice cream, and we'll coordinate food truck(s).
- iv. **Advertising:** CJ will put together a poster/flyer, then we'll use that to draft a page on the ENA website.

V. **Event Recap (8:00-8:30)**

- a. **Annual Meeting (All)** - Discussed doing a dedicated e-blast next year to promote the event and boost attendance. We picked a potential date (4/27/24) for next year's meeting; Andrew will check on City Church's availability to host.

b. Block Captain Training / Membership Drive (All)

i. Suggestions for next year:

1. Stuff door-hangers at the Block Captain training (have captains assist) instead of at the April board meeting?
2. Block Captain training - record video for future years? Only do an in-person training for new block captains?

c. Earth Day Cleanup (Dylan)

- i. We should plan to promote the event more next year. Also, the City selects parks to clean for Earth Day and then puts the park name on a public list so people can join the clean-up efforts; can we get Elvehjem chosen for that?

VI. Adjournment - 8:26pm

Announcements

- The Elvehjem Extra will publish Friday, May 26th
- The next ENA Board Meeting is **Wednesday, June 7th** from 6:30-8:30 pm at Pinney Library
- The next Echo Newsletter deadline is May 15th for the *Summer* Echo