

# Elvehjem Neighborhood Association Board Meeting Minutes

September 6, 2022, 6:30-8:30 p.m. at Pinney Library

Updated 9/13/22

## I. Welcome (6:30-6:45) Time: 6:34 PM

- a. Call to order (Dan) Present: Dan, Pete, Jacob, Kim B, Bob, Ashley, Alice. Guests: Kim R, Dylan, Kristy, CJ Rouse.
- b. Approval of the agenda (All) Jacob added Election Forum to New Business.
- c. Word on the Streets (All) Facebook chatter has been quiet. The Jehovah's Witness church property on Buckeye has been sold to a private real estate trust.

## II. Reports (6:45 – 7:15)

- a. Secretary's report (Kim) Home sales for Aug. were slow with only 2 sales. Alice will get copied on future home sales in place of Claire.
- b. Treasurer's report (Jacob)
  - i. ENA will collect donations again to offer LVM school lunch account balances relief since the government did not renew the funding program. Lunch was free to all students for the last two years.
  - ii. Reminder to copy Jacob when emailing the Echo to Thyse for printing. He needs to make sure ENA maintains a positive balance for paying postage.
- c. Echo report (Dan)
  - i. Advertising (Jacob) All advertiser spots are filled. Bob would like an ad in the Fall Echo.
  - ii. Alice onboarding follow-up (Alice) We skipped the *Melissa* address verification process on the last Echo due to time constraints. The process filters out vacant properties and checks for new addresses. It adds a half hour to the process.
- d. Extra report & content discussion (Pete) Pete reports the Extra email is getting 800 clicks to open. He plans to use more pictures to add pop and interest to the issues. Lots of future topics to call out including ENA events, midterm elections and the need for East side Big Brothers & Big Sisters volunteers.

## III. New Business (7:15 – 7:45)

- a. "Good Work Wednesday" (Marilee idea via this [video](#))
  - i. The video promotes the idea of helping others, in this case cleaning up overgrown lawns. CJ said he and his mother did this when both were alders in Racine.
  - ii. The group discussed many ideas we can offer help.
  - iii. Pete pointed out ENA residents are outstanding at responding to calls for help but suggests we start a Good Work Team list of volunteers who are willing to help out neighbors with leaf raking, mowing, or snow removal. He'll put a link in the Extra to get the process started. Help would be on an at-need basis not for any identified issue or address. We can add the list to the resources on our Web page and share its purpose and existence on Facebook.
- b. 2023 survey (?) The idea is to survey residents about what they like or dislike about ENA's events, publications, and outreach. Envisioned as a census-like questionnaire with a tie-in to the membership drive. We'll need to be able to reach folks online and offline.

- c. Landfill odors (Jacob)
  - i. The Rodefeld landfill is a county not a city property and falls under the Dist #17 Board Supt. duties. Jacob shared there were a few Facebook reports of odors on or around Aug. 17 & 18. He shared how to file a report/complaint of a problem and notes his next blog will also contain this information. Jacob as Superintendent and Dan as ENA President jointly reported the odors. An investigation was done at the site but no issues were identified and could not be replicated. They did make improvements to some basic cleaning processes. Odors dissipated on their own.
  - ii. Jacob notes that landfills have a shelf life of about 9 years and expansion is needed in the near future. Unlike most landfills, natural gas is produced and sold from the Rodefeld site.
- d. Election Forum
  - i. Jacob is not able to co-moderate an election forum since he holds an elected office. Pete will still participate and recommends we look for another person as two people alternating questions avoids “dead air” during the broadcast. More to come on this.
- e. Offline New Director Vote-in Results - The board is pleased to welcome four new members as Directors-at-Large: CJ Rouse, Dylan Crye, Kim Richman and Kristy Bark.

#### **IV. Upcoming Events (7:45-8:15)**

- a. Fall Shed Cleaning - Sep 18 (All) Anyone interested in helping with the ENA storage locker cleaning should meet at the storage facility behind Dairyland restaurant at 8:30 AM Sunday Sept. 18. Unit number is 123.
- b. Halloween Bonfires - Oct 31 (Pete) Instructions for getting your address listed on the bonfire Google map will be included in the next Extra. Kim suggested we should order glow sticks now for Holiday in the park. We forgot last year. Kim will order some from Oriental Trading.
- c. Turkey Trot - Nov 24 (Pete) Pete is restocking supplies. The route measurements from last year were off slightly and will be recalculated with new maps published.

#### **V. Event Recap (8:15-8:30)**

- a. August Craft Show (Bob) There were too many problems and not enough time to get the Craft show going. Bob is considering holding one still this year. Pete suggested having it during our July 4th celebration.
- b. National Night Out (Aug 2/3) ENA will not promote future NNOs. The lack of MPD resources caused multiple dates to be scheduled in 2022. ENA Residents will be encouraged to work directly with Madison Police organizers to have a local resource officer at local NNOs going forward.
- c. Holiday in the Park - Find out soon if Santa Tom is available this year.

#### **VI. Adjournment Time 8:35 PM**

## Announcements

- The Elvehjem Extra will publish Tuesday, September 13th
- The next ENA Board Meeting is Tuesday, October 4th from 6:30-8:30 pm at Pinney Library
- The next Echo Newsletter deadline is November 15<sup>th</sup> for the \*Winter\* Echo
- Echo Assignments, tentatively (see 2022 [outline](#)):
  - President's Column (Dan)
  - Treasurer's Report (Jacob)
  - Secretary's Report (Kim)
  - Ads (Jacob)
  - Alder Currie's Column (Jael)
  - Turkey Trot Promo (Pete)
  - Holiday in the Park Promo (Dan)
  - Halloween Bonfires Recap (Pete)
  - County Supervisor (Jacob)
  - Dane County Executive (Parisi)
  - 1 page missing
    - Ideas?