

ENA Board Meeting

April 1st, 2020 @ 7-9 p.m. at Virtual Meeting via Zoom, due to COVID-19 shutdowns

I. Welcome, 15 minutes (7:00-7:15)

- a. Call to order (Charles) Time: 7:03 PM
 - i. In attendance: Charles, Jacob, Kim, Dan, Chris and Jared. All present.
- b. Catch-up and check in (All) Everyone is adjusting to the new normal.
- c. Approval of the agenda (All) Agenda was approved as is.
- d. Word on the Streets (All) The vibe on our Facebook page has been mostly good.

II. Reports, 15 minutes, (7:15 – 7:30)

- a. Secretary's report (Kim) Kim showed the LVM decal to the group. We have 500 3" X 5" oval shaped stickers. We may give them away or charge a small amount. Kim will send Jacob the invoice, plus invoices for the Egg Hunt.
- b. Echo report (Dan)
 - i. Advertising (Dan) No changes this month. Charles said Dan should credit any prepaid advertisers since COVID-19 quarantine has closed many businesses.
 - ii. Echo Duties (All) Deadline for June-July Issue is May 15.
- c. Technology report (Jared) Jared reports we're mostly transitioned over to the new site. Added Book Club information. Redirecting from our old to the new.
 - i. Charles will send the Drop Box Archive link so we can free up some space.

III. New Business, 60 minutes, (7:30 – 8:30)

- a. COVID-19 Impact
 - i. Neighborhood Overall
 1. Should we be doing more? COVID-19 webpage updates, resources, sponsors, etc.
 - ii. Easter Egg Hunt Cancellation (Kim) Was announced in the Echo. Sorry to see it canceled.
 - iii. Earth Day Clean up- Crystal can't organize this year. Decided to make it a neighborhood-wide event. Dan to post something on FB that suggests people pick up trash they see while out and about in the area.
- iv. Membership Drive shift (Charles)
 1. Online only membership drive and new website launch – April 1st
 - a. Any last-minute checks or additions?
 - b. Kim has the Membership drive banners. She will update them for our Online-only drive and send photos for approval out to the board before hanging them.
 2. Membership materials review and ordering Dan and Charles revamped the membership materials down to 3 full pages that can be placed full size (unfolded) in a larger hanging bag so the packet is easier to recognize as ENA literature and not common advertising that ends up in the trash.
 3. We talked about including material in the Echo, the cost to do so and the effectiveness if we can't go door-to-door.
- b. Block Captain Training and Annual Meeting (Charles)
 - i. Reschedule logistics, May or June for reschedule? Board decided to move the annual meeting date tentatively to June 6, weighing the possibility that it may be a virtual meeting. Concerned whether we can get a quorum and how to record attendance.

1. Our Savior's, Food, block captains. Charles will reach out to Linda at Our Savior's to confirm date change works. So much is up in the air, that it's hard to predict what we'll be able to carry out.
 - ii. District Coordinator check in. Most of us haven't done any work on the membership drive.
 - iii. Block captain recruitment check in. Only a few of us have contacted past block captains given the situation.
- c. 4th of July big picture planning. Expect this to be our big event of the year. Kim has booked one face painter and is trying to find a 2nd. She'll check our records from the 50th anniversary celebration to get the name of the gal from Light of the World. Discussed the possibility of having food and beverages catered.

IV. Old Business, 30 minutes (8:30-9:00)

- a. LVM Park Follow-ups (Chris)
- b. LVM PTO (Chris) Chris reports Jesse indicated there were no immediate needs since school is closed.
- c. Board recruitment (All)

V. Adjournment at 8:30 PM

Announcements

- The next ENA Board Meeting is Wednesday, May 6th, from 7-9pm at the Great Dane East
- The next Echo Newsletter deadline is May 15 for the June/July Echo.
- Echo Assignments:
 - President's Column-Charles
 - Treasurer's Report-Jacob
 - Secretary's Corner- Kim
 - Member Corner-Jared
 - Event Recaps:
 - Online Membership Drive – Jacob? Dan?
 - Neighborhood shamrock/animal hunts?
 - Earth Day Clean up
 - COVID – 19 Update – Charles
 - Upcoming Events
 - 4th of July – Charles
 - Firecracker 5k? Need race owner
 - Kids fun run
 - Celebration and lunch