**ENA Board Meeting Minutes**

October 7th, 2020 @ 6-8 p.m. at 22 Jaarsma Court, house of Dan Collins, Director at Large,

and also, Virtual Meeting in Zoom, due to COVID-19 shutdowns

1. **Welcome, 10 minutes (6:00-6:10)**
   1. Call to order (Charles) Time: 6**:02 PM**
   2. In attendance: Charles, Jared, Jacob, Kim, Dan, Claire, Quincy. Absent: Chris Guest: Ryan McKee
   3. Approval of the agenda (All)
2. **Reports, 65 minutes, (6:10 – 7:15)**
   1. Secretary’s report (Kim)
      1. Kim brought the rest of the welcome cards for the board to sign starting with Charles. He will pass them on to another board member until everyone has signed and return them back to Kim at the next meeting.
      2. Feedback from Leo Dr Apt residents: They like getting Echo. Some follow us on FB. Tenants are couples, roommates and a few live alone. Many are long-term renters. Most feel there’s isn’t much the ENA can offer them.
   2. Treasurer’s report (Jacob)
      1. Memberships Drive check in
         1. 143 total memberships as of last count.
         2. Results are better than expected given we could not go door-to-door.
   3. Echo report (Dan)
      1. Advertising (Dan)
         1. Echo went out on time.
         2. Still not charging for ads, except MGE pays for theirs.
      2. Echo Duties (All)- See end of agenda for assignments.
   4. Technology report (Jared)
      1. Jared says the email forwarder is working well. ENA board appears as the sender.
      2. FB Moderation Discussion
         1. Ryan McKee, a former board member shared the background of the Elvehjem Neighborhood Facebook page. He is the creator and retains certain rights as such.
         2. The group had a good 45-minute discussion of Ryan’s ideas, his continued control of the page, the board members admin roles and how to best administer the ENA page content going forward. Charles agreed to consider Ryan’s suggestions.
3. **Social Justice 15 minutes, (7:15 – 7:30) (All)**
   1. ENA and Social Justice
      1. Check in on short term next steps
         1. Anti-racist Book/Podcast Circle – Charles
            1. Action items: Dan adding this to ENA Google Calendar to ensure we set something up.
            2. One possibility is a Virtual Book group.
         2. FB Group – Who leads the ENA Social Justice separate group - Charles
            1. Mona, Tiff, Justin are the group leaders.
      2. Check in on long term next steps
         1. LVM Anti-Racist Event/Education – All - **On hold due to Covid.**
         2. ENA Donation to local non-profit – Quincy
            1. Offered three possible groups. None have been vetted yet.

MOSES is a non-partisan interfaith organization that works to promote social justice with a focus on ending mass incarceration.

Maydm Inc. introduces girls and youth of color grades 6 – 12 with skill- based training in technology and science careers.

Ice Cream Social – ice cream is produced in small batches of 35 to 50 pints and sold on Instagram to fund local projects. Owner appeared on Kelly Clarkson show recently. Our group offered many ideas on how we could offer this to ENA residents. Maybe come up with an ENA flavor.

* + - * 1. Jacob suggested ENA give $1,500 to Tenant Resource center to help aid folks affected by eviction due to COVID.

1. **New Business, 30 minutes (7:30-8:00) (All)**
   1. Future Event Ideas
      1. Halloween Lights Contest/Monster Hunt with online map
         1. Moving forward with this idea to showcase decorated houses and yards with displays. Post event week leading up to Halloween on FB. Sign-up yourself for send address to Jacob to add to Google map like we did for spring searches. Emphasize this is not an invitation to Trick-or Treat door to door.
      2. “Elvehjem Free for Fall” - Time constraints are too limited for this one in 2020. We’ll revisit next year.
      3. Holiday in the Park- Dan suggests Santa ride in a horse-drawn carriage on specific route. ENA Hosts a bonfire in a park. Encourage folks to bring their own snacks and hot beverages. For safety reasons, ENA will not provide any food or refreshments.
      4. Christmas Lights Contest- We will proceed with this event. Advertise to allow prep time, entry and voting.
2. **Adjournment Time: 7:55 PM**

**Announcements**

* The next ENA Board Meeting is Wednesday, November 4th, from 7-9 pm at TBD depending on weather and COVID-19 restrictions.
* The next Echo Newsletter deadline is Nov. 15 for the Dec/Jan Echo.
* Echo Assignments:
  + President’s Column-Charles
    - ENA and Social Justice Actions – Charles
  + Treasurer’s Report-Jacob
  + Secretary’s Corner- Kim
  + Member Corner-Jared
  + Event Recaps:
    - October Halloween Lights/Monster Hunt recap
  + Recipe – Claire
  + Word Search – Kim
  + Neighborhood “happy” fall stories, neighborhood column from Lin– Dan and board
  + Upcoming Events
    - Holiday in the Park
    - Christmas Lights Contest