

Elvehjem Neighborhood Association Board Meeting

November 30, 2021, 6:30-8:30 p.m. at Pinney Library

- I. Welcome, 15 minutes (6:30 - 6:45) Time: 6:36**
 - a. Call to order (Dan, Jared, Jacob, Claire, Ashley, Alice)
 - b. Approval of the agenda (All) Approved
 - c. Word on the Streets (All) Coyote sighting in Elvehjem

- II. Reports, 15 minutes, (6:45 - 7:00)**
 - a. Secretary's report (Kim)
 - i. n/a (Kim unable to attend)
 - b. Treasurer's report (Jacob)
 - i. successful Turkey Trot! Generally, but specifically from a cost-benefit standpoint as Treasurer
 - c. Echo report (Dan)
 - i. nothing new, brief recap of last Tuesday's special Echo meeting
 - ii. Advertising (Jacob)
 - d. Technology report (Jared)
 - i. old domain (elvehjemneighborhood.org) - in good spot, some follow-up needed

- III. New Business, 35 minutes, (7:00 - 7:35)**
 - a. Recap the Echo special meeting (All)
 - i. Next steps (All)
 1. Setting up 2nd Echo meeting, probably 12/20 -- need to check with Kim and Peete
 - b. 2022 Calendar Planning (Dan)
 - i. May consider re-launching Taste of Elvehjem for 2023
 - ii. Just promoting NNO (via Calendar), no event from ENA board
 - iii. Jig-jog is questionable for 2022
 - iv. Garlic Mustard needs to be earlier than April (March)
 - v. July 4th - hold on 7/2
 - c. Board Member recruitment (All)
 - d. Alice joining the board? (Alice)
 - i. Yes, Motion to make Alice a Director-at-large, passes (unanimous)
 - e. Neighborhood Grant Program 2022 (All / Owner?)
 - i. Yes, ENA signs?
 - ii. Materials (info) out by City mid-Dec
 - iii. ENA will need to meet w/ City mid-Jan
 - iv. ENA will need to submit final proposal mid-Feb

- IV. Upcoming Events Planning, 40 minutes (7:35- 8:15)**
 - a. Holiday in the Park (Dan)
 - i. Dan dropped off "heads up" notes to Painted Post neighbors
 - ii. Dan met with Yahara River Chorus at LVM shelter
 - iii. Email blast went out, FB posts scheduled, Dan promoted event on NextDoor
 - iv. volunteers: Jacob, Jared, Claire, Ashley

- v. Chris Miller - fire control duty, bringing the extinguisher
- vi. hat, gloves donation - will have a box available
- vii. Dan doing Costco run
- viii. Liz did Fire Permit
- ix. Santa Tom good-to-go

V. Old Business, 15 minutes (8:15 - 8:30)

- a. Turkey Trot (Pete / Dan)
 - i. Great event, 100-150 participants. NBC did a news segment, interviewed Dan. Megaphone broke, Dan bought and donated a replacement. Minor item for improvement: more volunteers to help with registration, recording times at finish line

VI. Adjournment: Time: 8:36

Announcements

- The next ENA Board Meeting is Tuesday, January 4th from 6:30-8:30 pm at Fire Station 14
- The next Echo Newsletter deadline is February 15th for the ***Spring*** Echo.
- Echo Assignments, tentatively:
 - President's Column (Dan)
 - Treasurer's Report (Jacob)
 - Ads (Jacob)
 - 2021 Membership Drive and Membership Form (Dan)
 - Alder Currie's Column (Jael)
 - Halloween Neighborhood Bonfires recap (Jared)
 - Turkey Trot recap (Pete)
 - Holiday in the Park recap (Dan)
 - Recipe (Claire)
 - Word Search (Kim)
 - "Neighbor of the Month" new segment? (??)
 - Featured local business new segment? (??)
 - Neighborhood Column? (Lin)