

Elvehjem Neighborhood Association

Board Meeting Minutes

January 4, 2022, 6:30-8:30 p.m. via Zoom

I. Welcome, 15 minutes (6:30 - 6:45) Time: 6:32 PM

- a. Call to order (Dan) Present: Dan, Jacob, Jared, Kim, Claire, Pete. Absent: Alice, Ashley (unable to login to Zoom)
- b. Approval of the agenda (All)
- c. Word on the Streets (All) Recent snowfall and neighborhood road conditions. TV news coverage of murdered resident. Police believe the victim and suspect were acquainted. Omicron is spreading rapidly. Estimated to peak at the national level on Jan. 9.
- d. Jacob said Bradley Dillman of RMNA is confirmed for the Feb 1 meeting. Dan will add Bradley at the beginning of the Feb. meeting agenda.

II. New Year Items, 15 minutes (6:45-7:00)

- a. 2022 exec nominations; overview process and next steps (All) As a retiring member, Jared agreed to be in charge of collecting 2022 ENA officer nominations for President, Vice President, Treasure and Secretary. Dan will send an email explaining the process for members who are new to the board.
- b. 2022 budget review; needs to be approved sometime before April 9th (Jacob) Jacob went over the budget results from 2021. He notes online memberships are typically higher amounts than mail-ins. He also predicts total membership can return to the pre-covid level of 200.

III. Reports, 15 minutes, (7:00 - 7:15)

- a. Secretary's report (Kim) Kim needs to catch up with Welcome card mailings. Talked with Jared about copying Home Sale Tracking spreadsheet from Dropbox to Google docs. We elected to wait for the transition of Jared's duties to other members. Kim's printer is broken.
- b. Treasurer's report (Jacob) Covered above.
- c. Echo report (Dan)
 - i. Advertising (Jacob) We received an cold call email from Rock about advertising. Jacob will follow up with them.
- d. Technology report (Jared) We need to transition Jared's duties in preparation for his retirement from the board. Jacob will send out a Doodle survey with possible dates. Some of his duties are:
 - Dan created a designated email address, homesales@theena.org, for LVM home sale messages coming from Joe Voell with ReMax. Kim and Claire will get these. Joell has been notified of this change.
 - Thyse process for Echo publishing.
 - Host Gator status
 - Other auto renewals.

IV. New Business, 45 minutes, (7:15 – 8:00)

- a. Membership Drive Door-to-Door. The group talked about resuming door to Door. It's too early to reach out to potential block captains at this time. We will

emphasize online membership and analyze which areas have low membership so we can focus face-to face efforts where needed. Jacob thinks achieving 75 memberships is a good goal.

b. Neighborhood Grant Program 2022 (All / Owner?) No responses to Dan's FB plea for grant writing help. Pete agreed to take it on. He will talk with Alder Currie and Linda Horvath about ideas to repair our wooden signs. Deadline is Jan 17.

V. Upcoming Events Planning, 15 minutes (8:00- 8:15)

- a. Annual Meeting (April 9) Dan confirmed the date with Linda at OSLC.
- b. Easter Egg Hunt (April 16) Kim and Alice will organize. Kim will contact the City to book the date with MFD Station 5.
- c. Earth Day (April 29) Ashley will run this event again.

VI. Elvehjem Extra (8:15-8:30)

a. Content for upcoming issue. Pete is working on a header and a slogan for the Extra. Good group discussion of how the Extra enables sharing all kinds of neighborhood news in between Echo issues.

Elvehjem school restock supply drive is underway. Dan's been in contact with Katie Myre-Daeger of the LVM PTO. She's a professional graphic designer. Possible assistance with logo and slogan? Good contact to have.

VII. Old Business, 15 minutes (??)

- a. Kim will find out who prints ENA board t-shirts and place an order for anyone who needs one.

VIII. Adjournment Time: 8:19 PM

Announcements

- Exec nominations are due by Thursday, January 28th
- The Elvehjem Extra will publish Monday, January 10th
- The next ENA Board Meeting is Tuesday, February 1st from 6:30-8:30 pm at Fire Station 14 •

The next Echo Newsletter deadline is February 15th for the *Spring* Echo • Echo

Assignments, tentatively (see 2022 [outline](#)):

- President's Column (Dan)
- Treasurer's Report (Jacob)
- Ads (Jacob)
- Alder Currie's Column (Jael)
- Annual Meeting promo (Dan)
- Membership Drive promo (Dan)
- Easter Egg Hunt promo (Kim)
- Earth Day promo (Ashley)
- Dane County Executive