

ENA Board Meeting Minutes

Feb. 5th, 2020 @ 7-9 p.m. at The Great Dane East, 876 Jupiter Dr, Madison, WI 53718

I. Welcome, 15 minutes (7:00-7:15)

- a. Call to order (Charles) in attendance: Charles, Jared, Jacob, Kim, Dan, Chris. Time: 7:05 PM
 - i. Guests: Kim Richman thanked the board for the opportunity to publish information about the Good Neighbor Program in the Echo. GNP's next meeting is on February 25, 2020 at Messiah Lutheran Church.
 - ii. Tim & Sara Peterson moved to their home on Academy on 1/10/20.
 - iii. Lin Hanes will move into her home on Ellen next week. Lin has community involvement experience and was formerly in the military.
- b. Introductions (All)
- c. Approval of the agenda (All)
- d. Word on the Streets (All)
 - i. Facebook chatter about several coyote sightings.
 - ii. Incident report at North of the Bayou – Voodoo night club.
 - iii. Renovations at Droster park. Old playground equipment being removed. No one was aware this was scheduled.

II. Special Guest, Louis Morgan-Cassamajor, Ace Apartments, 20 minutes, (7:15 – 7:35)

- a. Elvehjem Neighborhood and the Ace Apartments, building community
- b. Purpose/Mission. Louis introduced himself to the group. He's originally from Georgia. His official title is Community Impact Manager and the goal of his work is to bring residents together – like ENA does. Liaises with developers. Interested in hosting an event to introduce residents to the neighborhood – Rolling Meadows and LVM. Estimate accepting tenant applications in first quarter 2021 with building ready for occupancy in second quarter 2021. First floor is commercial space. Send any questions to Louis. He'll facilitate answers from developer, if necessary.
- c. Action Items: Ace Apartments, Rolling Meadows and LVM collaborate to bring new residents in.
- d. Who/what? Possible gathering location Acewood Park in Spring 2021. Rico of RMNA.

III. Reports, 15 minutes, (7:35 – 7:50)

- a. Secretary's report (Kim)
 - i. Need to catch up with Welcome Committee deliveries.
 - ii. Received updated info from another parent. Will have another update to Babysitter list.
- b. Treasurer's report (Jacob)
 - i. 2020 Budget
 1. Jacob shared 2020 Budget Status report as of 2.5.20 with the board. Currently net income is at -\$124.77. Typical since our membership drive happens in April.
 - ii. 2019 results show a net income at \$1,170, slightly below estimate of \$1,400.
 - iii. Adjustments for 2020
 - a. Increased Neighborhood programs by \$500,
 - b. Decreased Communication & Media by \$1,000
 - c. Decreased Other Expenses by \$200
 - d. Net Income lowered by \$700 to \$12,500
 - e. Net expenses increased by +\$100 to \$11,900.
 - f. Anticipated net income is \$600.

- iv. Other- Neighborhood budget increase allows for flexibility to add new or different programs as they are suggested by members over the course of the year.
- c. Echo report (Dan) – Echo went out on time.
 - i. Advertising (Dan)
 - 1. Status Update- A couple existing advertisers are expected to renew in April and May.
 - ii. Echo Duties (All)
 - 1. Additional articles/duties - None
- d. Technology report (Jared)
 - i. Website upgrade was unsuccessful. Restored to previous setting.
 - ii. Request to add link to Sun Prairie Rehab facility was approved. We'll add it to Resources section.
 - iii. New website forthcoming. A few things to work out yet.
 - iv. Share Echo on our Instagram page.

IV. New Business, 10 mins (7:50 – 8:00)

- a. ENA Exec Elections – Charles will send an email notice to current members and will ask Audra to collect nominations and measure results.
- b. Nominations are due to Charles by April 18.
- c. Charles will stay on the board one more year. Kim said she'll stay as secretary for 2020.

V. Upcoming Events Planning, 30 minutes (8:00-8:30)

- a. Easter Egg Hunt (Kim)
 - i. Oriental Trading - ordered Large Egg Cutouts for decorations, fruit snacks, assorted ducks, gift bags, & stickers.
 - ii. We talked about ordering a backdrop for photos with the ENA logo to brand ourselves and increase recognition. Maybe get decals or car magnets too. Charles has a connection. Can use as swag for membership.
 - iii. Action item - Have membership sign-up table the Egg Hunt and promote the annual meeting.
- b. Membership Drive (Charles) – Postponed to March meeting
 - i. Block Captain Recruitment
 - ii. District Coordinator Training
- c. Block Captain Training and Annual Meeting (Charles) – Postponed planning to March meeting.

VI. Old Business, 30 minutes (8:30-9:00)

- a. Finalize 2020 Calendar of Events – Is final for distribution with membership packet. We may add something for the villages.
 - i. Chris can't host the Neighborhood Night Out. Chris has asked his neighbor Megan, if she will host instead.
 - ii. Action Item - Create a map like we did for the Halloween bonfire.
- b. ENA – Going Digital (Charles)
 - i. ENA Website Design
 - ii. Jared and Dan will meet at Dan's on Feb. 6. Rest of board is welcome if interested.
- c. LVM Park Follow-ups (Charles) – No update
- d. LVM PTO (Chris)- Trivia & Silent Auction fundraiser is at VFW on Saturday, Feb 8.

VII. Adjournment Time: 9:00 PM

Announcements

- The next ENA Board Meeting is Wednesday, March 4th, from 7-9pm at the Great Dane East
- The next Echo Newsletter deadline is March 15 for the April/May Echo.
- Echo Assignments:
 - President's Column-Charles
 - Treasurer's Report-Jacob
 - Secretary's Corner- Kim
 - Member Corner-Jared
 - Event Recaps:
 - Pinney Library Recap? Ribbon cutting is set for March 12th.
 - Calendar of Events – Dan
 - 2020 Calendar of Events – Charles
 - LVM PTO Supply Drive - Chris
 - Upcoming Events
 - Easter Egg Hunt
 - Annual Meeting