**ENA Board Meeting Minutes**

March 3rd, 2021, 7-9 p.m. at Virtual Meeting in Zoom, due to COVID-19 shutdowns

1. **Welcome, 15 minutes (7:00-7:15)**
   1. Call to order (Charles) at: 7:06 PM Present: Charles, Dan, Kim, Jared, Jacob, Claire, Pete, Ashley and Quincy. Absent: Chris. Guest: Ann Friewald of Madison Parks dept.
   2. Approval of the agenda (All) Approved.
   3. Word on the Streets (All) No reports.
2. **Reports, 15 minutes, (7:15 – 7:30)**
   1. Secretary’s report (Kim)- Kim will sign Welcome cards on behalf of ENA Board. Dan confirmed the 2021 meeting minutes are archived to Share Space. Charles also saved them to Dropbox.
   2. Treasurer’s report (Jacob) Jacob shared the budget report as of 3-3-2021. Net income was $549.09.
   3. Echo report (Dan)
      1. Advertising (Dan) Dan proposed we resume charging for advertising with the May-June Echo. With word of relaxed restrictions, in-school classes, wider vaccination eligibility we expect folks will be out and about more in the community.
      2. Echo Duties (All) Proposed assignments below.
   4. Technology report (Jared) Jared checking into Google Non-profit Suite as a solution to our document storage and sharing needs. HostGator domain is due. Dan has taken over hosting the Board’s Zoom meetings.
3. **New Business, 30 minutes, (7:30-8:00)**
   1. District 16 Alder Virtual Forum - Pete reported the logistics, questions and agenda are ready to go.

Event is posted on ENA website and Facebook. Must pre-register to attend Zoom meeting. Will also livestream on FB and record for watching later. Jared will send a mass email to all members with emails on file.

1. **Upcoming Events Planning, 45 minutes (8:00-8:45)**
   1. 2021 Event Calendar (Charles)
      1. Review and Approval- Charles went over the events calendar.
      2. Communication Timing. Calendar will go out with the April-May Echo and be posted to theENA.org.
   2. Elvehjem Jig-Jog (Quincy) Quincy said the event is mapped out and ready to post. No gift cards on hand for prizes, so he will pick up two from local stores.
   3. Easter Egg Hunt (Kim) – We’re going ahead with the Egg Hunt on April 3rd . . We’ll be following Dane County social distance and mask guidelines that are in place at that time. Kim will order fruit snacks and candy plus use goody bag stuffers from last year. Ashley and Claire will help out. We’ll invite Alder candidates and MFD station 5. On a side note, Ashley said Fleet Farm is providing free seed packets to share at the Garlic Mustard Pull.
   4. Annual Meeting (Charles) No final decision on annual in-person meeting. Charles will contact Linda to check if Our Saviour’s is available on Sat. May 15. Plenty of time to finalize.
   5. Membership Drive (All)
      1. Door to Door? Or via ECHO? Discussed the two options or a hybrid including risks, cost, time and effectiveness. We will continue promoting online membership sign-up as the best and easiest method by including the sign-up sheet in all future Echo issues.
      2. Block Captain and District Coordinator recruitment. Jared expressed concern folks will not want to go door to door yet therefore we decided to forgo having block captains and district coordinators. Jared to look for Justin Martin’s old analysis of membership saturation. Possibly focus on low membership areas. Also want to target The Villages apartments by enlisting help from resident renters.
2. **Old Business, 15 minutes (8:45-9:00)** 
   1. Neighborhood Grant Program (Claire) Much discussion on whether we have time to submit an application.
      1. LVM Park Shelter. Next steps include construction of nature scape and removal of tennis court.
   2. Elvehjem Park Wheel Spot (Claire) Ann Friewald of Parks discuss the idea of turning the tennis court at LVM park into a "wheel spot." A local group of skateboard enthusiasts are looking for a slab of concrete on which they would add ramps, etc. to create a wheel spot, and as the tennis court at LVM is in a state of disrepair and the city is no longer going to maintain it as a tennis court, it could be a good spot for this project. The wheel spot would be a place for skateboards, razor scooters, pedal bikes, etc. The skateboard volunteer group would manage it. It would be the first time that Parks would enter into an agreement with a volunteer group for this type of thing, so it would be a pilot project. If it goes poorly, it would be removed. Ann felt it could be a good way to reactivate this part of the park. Board members are in favor of the idea. Parks is considering an MOU where the group would maintain and continually redesign it to maintain interest. They would start working on this in late spring or early summer of this year.
   3. Elvehjem Ice Cream Fundraiser (Quincy) – No news at this time.
      1. 4th of July?
3. **Adjournment**

**Announcements**

* The next ENA Board Meeting is Wednesday, April 7th, from 6-8 pm, virtually via Zoom
* The next Echo Newsletter deadline is March 15 for the April/May Echo.
* Echo Assignments:
  + President’s Column-Dan
  + Treasurer’s Report-Jacob
  + Member Corner-Jared
  + Recipe – Claire
  + Word Search – Kim
  + Elvehhem Jig-jog Recap – Quincy
  + Easter Egg Hunt – Kim
  + Annual Meeting – Charles/Dan
  + Calendar of Events – Dan
  + 2021 Calendar of Events – Charles
  + LVM Shelter Art Update – Claire
  + Neighborhood Column – Lynn
  + District 16 Virtual Forum Round-up/Summary – ???
  + 2021 Membership Drive and Membership Form - ??
  + Elvehjem Park Wheel Spot? - Claire