

ENA Board Meeting Minutes

March 4th, 2020 @ 7-9 p.m. at The Great Dane East, 876 Jupiter Dr, Madison, WI 53718

I. Welcome, 15 minutes (7:00-7:15)

- a. Call to order (Charles) Present: Kim, Charles, Jared, Dan, Chris and Jacob (arrived later). Time: 7:03PM
- b. Introductions (All) No guests.
- c. Approval of the agenda (All) No additions.
- d. Word on the Streets (All)
 - i. Kim shared thank you cards made by LVM Elementary School's 3rd graders for the warm clothing collected at the Holiday in the Park. By happenstance, a book club member and former teacher at LVM mentioned she had the cards in her trunk. A little late, but wonderful to get. Kim will reach out to the school to put her name on record as the ENA Board contact.
 - ii. Kim will send updates to Judy Stroick, contact for the City of Madison's Neighborhood Information Page. It's been a couple years since it was last done.
 - iii. Jacob, Kim and Scott went to the GNP meeting at Messiah Church. Officer Patterson talked about drug problems in the city, how to identify a deal going down and recognize drugs by sight.
 - iv. Jared may attend Police event on Saturday if time allows.

II. Reports, 15 minutes, (7:15 – 7:30)

- a. Secretary's report (Kim) Asked members if there were any other changes to February meeting minutes. None needed. OK to publish.
- b. Echo report (Dan)
 - i. Advertising (Dan)
 - ii. Echo Duties (All) Add Earth Day clean up to list assigned below.
- c. Technology report (Jared)

III. Upcoming Events Planning, 45 minutes (7:30-8:15)

- a. Easter Egg Hunt (Kim)
 - i. Kim reported invites for the Egg Hunt and Annual Meeting were sent to Alder Tierney. City Fire Dept rep Bernadette Galvez was emailed about the Fire Engine coming again this year.
 - ii. TX Roadhouse has offered us coupons for a free kid's meal. Kim will pick up 200 on 3/25/20. We'll add them to the goody bags.
 - iii. Chris, Jared, Charles and Jacob expect to be there to help.
- b. Membership Drive (Charles)
 - i. District Coordinator Assignments and recruitment
 1. District coordinator training? We've all done this before, so no training is needed. We still want a "elevator pitch" script that we use when going to door-to-door that easily explains the ENA in just a few sentences.
 - ii. Block Captain Recruitment – Charles advises we reach out to our block captains from last year about the annual meeting and training. It's important we have a quorum.
 - iii. Membership Packet Materials
 1. Dan will work on updates and have drafts to the board by the middle of next week.
- c. Block Captain Training and Annual Meeting (Charles)
 - i. Presentation, Materials, Food, other logistics

- ii. Kim will get donuts donated from HyVee and price stickers with ENA and our website address. We will either sell or give these away.
- iii. Jared will get coffee.
- iv. Charles will order Pizza.
- v. Dan has a sound system.
- vi. Charles has a laptop to play PowerPoint presentation.

IV. Reports – Cont, 10 minutes, (8:15-8:25)

- a. Treasurer’s report (Jacob)
 - i. 2020 Budget will be presented for approval at the annual meeting.

V. Old Business, 35 minutes (8:25-9:00)

- a. ENA Exec Elections
 - i. All current officers agreed to keep their positions for the 2020-2021 year. President- Charles; VP -Jared; Treasurer – Jacob and Secretary - Kim.
- b. ENA – Going Digital (Charles)
 - i. ENA Website Transition, Data solution
 - ii. Decision on rollout – We decided to run both sites concurrently for the short term. Our old site (WordPress) is outdated and the new Square Space site is sharp, modern and ready to accept electronic payments for annual dues. Dan will send us a link to test it. Payment data should forward to Square Space.
- c. LVM Park Follow-ups (Charles) Charles asked for someone to take over as the point person with the Parks Dept. Chris volunteered to re-connect with Sarah and Brian to see where the plan stands.
- d. LVM PTO (Chris)- Chris reports there is no update from the PTO.

VI. Adjournment Time- 9:00 PM

Announcements

- The next ENA Board Meeting is Wednesday, April 1st, from 7-9pm at the Great Dane East
- The next Echo Newsletter deadline is March 15 for the April/May Echo.
- Echo Assignments:
 - President’s Column-Charles
 - Treasurer’s Report-Jacob
 - Secretary’s Corner- Kim
 - Member Corner-Jared
 - Event Recaps:
 - Pinney Library Recap? (Charles)
 - Calendar of Events – Dan
 - 2020 Calendar of Events – Charles
 - LVM PTO Supply Drive - Chris
 - Upcoming Events
 - Easter Egg Hunt - Kim
 - Annual Meeting - Charles
 - Membership Drive – Charles
 - Earth Day Clean-up - TBD