**ENA Board Meeting Minutes**

April 7, 2021, 7-9 p.m. at Dan’s driveway, 22 Jaarsma Ct.

1. **Welcome, 15 minutes (7:00-7:15) Time: 7:00 PM**
   1. Call to order (Dan) Present: Ashley, Dan, Jared, Pete, Kim, Jacob, Charles, Claire. Absent: Quincy and Chris.
   2. Approval of the agenda (All) Approved as is.
   3. Word on the Streets (All) Lots of election chatter. Jacob wants to extend an open invitation to Jael Currie for our monthly meetings. Good voter turnout. Shout-out to Larry Dobie for keeping the voting process moving smoothly.
2. **Reports, 15 minutes, (7:15 – 7:30)**
   1. Secretary’s report (Kim) No report.
   2. Treasurer’s report (Jacob) We received lots of memberships by mail by including the form in the Echo.
   3. Echo report (Dan)
      1. Advertising (Dan) Group discussed the pros and cons of having advertisements in the Echo. Steady source of income but can be time consuming. Jacob will take over advertising from Dan and re-work the program.
      2. Echo Duties (All) See assignments at the end of the agenda. Pete offered to take over Echo duties for 2022. Dan uses InDesign software.
   4. Technology report (Jared) This being Jared’s last year on the board, we need someone to take over his technology duties. Among the key tasks are address verification for Echo delivery and coordinating with Thysse for printing and mailing. Batch verification is done every other month.
3. **New Business, 30 minutes, (7:30-8:00)**
   1. Google Suite / Workspace introduction (Dan) ENA got approved for free use of Google Suite, a better solution to Dropbox in many ways, among them is the ability to have a dedicated email address that does not share your personal email address when responding to a message sent to your ENA address. One hold-up, Hostgator needs to relinquish our domain then we’ll be good to go. Charles volunteered to transfer all ENA material scatter around due to space issues from the various sites used over the years.
      1. Dan to send ‘onboarding’ email prior to meeting. Dan decided to wait on this.
   2. Wheel Spot (Claire, Guest Pat Hasburgh) Pat joined the meeting to share plans for a Wheel Spot at Elvehjem Park where the tennis courts are. Concept is a DIY spot created and maintained by Pat’s group geared to all levels of experience in partnership with Madison Parks. Board members were concerned about lack of parking and noise level however, the Wheel Spot is intended for use primarily by our local residents, and not a “destination” site like Goodman Park. ENA supports having a new and exciting area for kids and adults to enjoy.
4. **Upcoming Events Planning, 45 minutes (8:00-8:45)**
   1. Annual Meeting (Charles) Meeting date is May 15, 10:00 AM at Our Saviour’s. Need to encourage attendance in order to reach a quorum to approve budget and new officers. Plan to invite civic officials Rep. Melissa Agard, Alder Jael Currie, Officer Howard Payne and Dane County Board member Blaire Adkins. Kim has a conflict that day so someone else will take minutes.
   2. Membership Drive (All)
      1. How to adjust from last year’s successful digital campaign? Kim suggested we order new banners signs promoting the online membership process. She will check out our other banners to see which may need updating or replacing as well.
   3. Earth Day Cleanup (Ashley) Ashley spoke with Paul Q, a conservation expert to get help identifying garlic mustard plants. Assorted seed packets like flowers and vegetables will be handed out to all participants.
   4. Garage Sales (Dan emailed Diana) Signup for ENA garage sales is limited to online only. Participation fee is $5. Signup info will be posted to our Facebook and website soon. Online map will be available.
   5. Fourth of July Celebration (Dan, All)
      1. Confirmed with Linda access to Our Saviour’s. Date changed to July 3rd due to conflict with church services on Sunday. We should start contacting businesses now for auction and raffle items.
5. **Old Business, 15 minutes (8:45-9:00)** 
   1. Jig-Jog Recap (Quincy) Skipped.
   2. 16 Alder Virtual Forum recap (Jacob, Pete, Dan) The alder forum was a successful event highlighting the two candidates. Recommend we do more events like this.
   3. Easter Egg Hunt recap (Kim) Kim estimates we had well over 100 participants and attributes the large turnout to good weather and few events in the area. Lots of parents pitched in with set up and clean up. We had better flow for Easter Bunny pictures with having a chair for Bunny and a designated line to take turns.
   4. Neighborhood Grant Program (Claire) Claire suggested applying for grant next year to put benches near the Wheel Spot.
   5. Elvehjem Ice Cream Fundraiser (Quincy) Skipped.
      1. 4th of July? Held over for next meeting.
6. **Adjournment- Time: 9:00 PM**

**Announcements**

* The next ENA Board Meeting is Wednesday, May 5th, from 7-9 pm, virtually via Zoom (potentially in driveway, TBD)
* The next Echo Newsletter deadline is May 15 for the June/July Echo.
* Echo Assignments:
  + President’s Column (Dan)
  + Treasurer’s Report (Jacob)
  + Garage Sales (Diana)
  + Recipe (Claire)
  + Word Search (Kim)
  + Easter Egg Hunt (Kim)
  + Annual Meeting (Charles/Dan)
  + Neighborhood Column (Lynn)
  + 2021 Membership Drive and Membership Form (Dan)
  + Elvehjem Park Wheel Spot? (Claire/Pat)