

ENA Board Meeting

June 2, 2021, 7-9 p.m. at 22 Jaarsma Ct driveway

Link for virtual attendees: <https://us02web.zoom.us/j/83307027605?pwd=U1ZWQW1GemZadlU0c1ZvWFZjTlBKZz09>

I. Welcome, 15 minutes (7:00 - 7:15) TIME: 7:07 PM

- a. Call to order (Dan) Present: Dan, Jacob, Kim, Jared, Ashley, Claire, Pete
- b. Approval of the agenda (All) Approved as is.
- c. Word on the Streets (All) Ride the Drive is happening this weekend. One of the routes is through nearby Heritage Hts. neighborhood.
- d. Departing Board Members (all)
 - i. In light of Charles, Quincy and Chris formally stepping down, let's chat about expectations and boundaries of serving on the board so that we're all on the same page in term of feeling supported and not overwhelmed. Reminder if a member misses 3 consecutive meetings they are subject to dismissal.

II. Reports, 15 minutes, (7:15 - 7:30)

- a. Secretary's report (Kim)
 - i. Will continue to send cards to new residents for now. Kim will add a note that we're looking for new board members.
 - ii. Kim and Jared agreed to maintain the LVM Home Sales Excel spreadsheet on Dropbox for now.
- b. Treasurer's report (Jacob) Jacob paid the annual PO box charge of \$225. We also got a few memberships in.
- c. Echo report (Dan)
 - i. Advertising (Dan)
 1. Updates re: pricing and ordering ads (Jacob) Jacob created a form for advertising in the Echo. Pricing is based on industry standards.
 - ii. Echo Duties (All) See below.
- d. Technology report (Jared) Jacob suggested the Treasurer position take on Echo printing and mailing. He would better be able to analyze the data from year to year and provide a report on all sorts of data.

III. New Business, 30 minutes, (7:30 - 8:00)

- a. Signage for advertising events (Kim/Jacob/Pete) Claire got a quote for banners. She'll draft what we're looking for and send it around for comments.
- b. Wheel Spot communication ideas (Pat via Claire) No questions after posting the idea on the FB. Suggested ENA board show written support at the next Park's meeting. Dan or Pete will draft.

IV. Upcoming Events Planning, 45 minutes (8:00 - 8:45)

- a. Fourth of July Celebration on JULY 3rd (Dan, All)
 - i. 5k Run/2-Mile Walk ownership (Shelley via Joel Stone). Kim knows Shelley and will reach out to her personally. Kim will order medals for the Fun Run participants.

- ii. Bike parade
 - 1. Confirmed day/time with Bernadette at MFD
 - 2. Questions about who technically manages/owns this part of the event?
Linda Fonger, MFD, ENA? Fire Truck leads parade, then everyone follows.
- iii. Auction donations/raffle (Jacob day-of ownership?)
 - 1. Spreadsheet for outreach starting ASAP- Everyone pick places to contact starting right away.
- iv. Lunch idea – Milio’s or pizza later in event?- Dan will try to get food trucks to come. No health concerns if we don’t serve food. Ice cream is prepackaged and unopened when served.
- v. Volunteers day-of
 - 1. Mona Everett “registration table” (assuming she means for the 5k)
 - 2. Kim suggested we sell out ENA stickers for \$1 each. She’ll also contact Bethsaida at Light of the World church for volunteers.
- b. Garage sales, June 10-12- Kim will hang banners next week.
- c. Digital Membership Drive 2021 (All) – Running itself.

V. Old Business, 15 minutes (8:45 - 9:00)

- a. Annual Meeting Recap

VI. Adjournment TIME: 8:45 PM

Announcements

- The next ENA Board Meeting is Wednesday, June 30th, from 7-9 pm, outside location TBA
- The next Echo Newsletter deadline is July 15 for the Aug/Sept Echo.
- Echo Assignments (TBA next meeting):
 - President’s Column (Dan)
 - Treasurer’s Report (Jacob)
 - Garage Sales recap (Diana)
 - Fourth of July recap (Dan/All)
 - 2021 Membership Drive and Membership Form (Dan)
 - Elvehjem Park Wheel Spot Update (Claire, Pat)
 - Neighborhood Night Out (TBD)
 - Recipe (Claire)
 - Word Search (Kim)
 - Neighborhood Column (Lynn)