

ENA Board Meeting Minutes

July 1st, 2020 @ 7-9 p.m. at 22 Jaarsma Court, house of Dan Collins, Director at Large, and Virtual Meeting in Zoom, due to COVID-19 shutdowns

I. Welcome, 15 minutes (7:00-7:15) time: 7:10 PM

- a. Call to order and introductions (Charles) In attendance: Charles, Jacob, Jared, Kim, Dan, Chris via Zoom. Guest: Claire Koenig. Claire is interested in being on the board. She lives near Woodvale and Starker with her husband Alex and their 2 kids, age 22 mos. And 5 ½ mos. She works as a public health nutrition instructor for the WI Dept. of Public Instruction helping ensure school food programs provide good nutrition.
- b. Catch-up and check in (All)
- c. Approval of the agenda (All) There were no additions to the agenda.
- d. Word on the Streets (All) Charles may have found someone to take care of the plantings around the LVM signs. He will get in touch with her.

II. Reports, 15 minutes, (7:15 – 7:30)

- a. Secretary's report (Kim)
 - i. Kim shared some ENA stickers with the attendees.
 - ii. Blank Welcome Cards were given to Charles to begin getting them signed by all BOD members. He will pass them on to Jacob. After everyone signs Kim will mail them to our new residents.
 - iii. Kim asked Jared to add the June board Meeting Minutes and 2020 Annual Meeting Minutes to our website. Jared did so.
- b. Treasurer's report (Jacob) Jacob reports our spending has been down since all events are cancelled. He picked up 33 mail-in memberships from the PO Box, plus Charles has one. We've seen a nice uptick since the Echo came out. We have about 80 online memberships to date.
- c. Echo report (Dan)
 - i. Advertising (Dan) We will continue to offer free advertising in next Echo. Suggestion made to share the opportunity with local minority-owned businesses. Jacob said this information is available online. Also want see what minority owned vendors we can support.
 - ii. Echo Duties (All) See below.
- d. Technology report (Jared) Several messages sent to Chris' email have bounced back. Jared turned off the rule that tags certain addresses as potential SPAM. We have a \$100 invoice from HostGator for the 12-month renewal of our domain name.

III. Old Business 30 minutes, (7:30 – 8:00)

- a. Annual meeting recap:
 - i. Charles reported a quorum was achieved at the virtual annual meeting. Overall, the meeting went well. The 2020 Budget and board officers were approved. Local officials shared news about city, county and state actions.
- b. Upcoming Events
 - i. 4th of July – Station 5 Fire Engine procession.
 1. Action Item 1: Jacob will create a map & FB event and ask folks to share photos.
 - ii. Neighborhood Night Out- Was scheduled for Aug 5 but has been moved to October 6 to coincide the city of Madison date.

1. Attendance may be limited to board members depending on the state's outdoor gathering restrictions.
 2. As the date get nearer, Jacob will create a Google map so residents can sign up via Facebook. We will discuss again at the next meeting.
- c. Online Membership Drive
- i. Membership numbers, donation match, next steps
 1. Action Item 1 - Run membership fee donation match article again.
 2. Action item 2 - Post donation match online after July 4th.
 3. Action item 3 - Extend match deadline to Labor Day and increase goal to get 100 more memberships.
 4. Jacob asked everyone to confirm whether they can check membership status on Square Space. He expects we'll get inquiries from folks wanting to know if they've already signed up.

IV. New Business, 60 minutes (8:00-9:00)

- a. ENA and Social Justice
 - i. Short term next steps
 1. Jacob created a FB Social Justice subgroup. New members must be manually added. He prefers that someone else manage it.
 2. Kim will reach out to residents of the Leo Drive Apartments to see if anyone has suggestions for how the ENA can help renters or might be interested in serving on the board.
 - ii. Long term next steps
 1. Jacob recommended buying books in bulk. We can get a 20% discount this way. Suggested Titles: *How to be an Anti-Racist* and *While Fragility*. Like to get a couple folks to create informal discussion groups. He likes the term "conversation circles" because it sounds welcoming. We don't want them to be confrontational. Could also be a good way to foster membership. Thinking Mona and Justin would make good leaders. Mona posted an idea to have the ENA provide a copy of *Encouraging Anti-racist Families* to parents with new babies.

V. Adjournment Time: 8:55 PM

Announcements

- The next ENA Board Meeting will be at Dan's home, 22 Jaarsma Ct. on Wednesday, August 5th, from 7:00 – 9:00pm. **NNO has been moved to October 6 to coincide with City of Madison's new date.**
- The next Echo Newsletter deadline is July 15 for the Aug/Sept Echo.
- Echo Assignments:
 - President's Column-Charles will share the board's FB post on Social Justice.
 - Treasurer's Report-Jacob
 - Secretary's Corner- Kim will create another Word Search.
 - Member Corner-Jared
 - Event Recaps:

- Annual Meeting Recap – Charles
- Online Membership Drive update – Jacob
- ENA and Social Justice – Charles
- Neighborhood “happy” stories, summer edition – Dan
- Upcoming Events
 - COVID-19 plan and updates