

Elvehjem Neighborhood Association Board Meeting

August 3, 2022, 6:30-8:30 p.m. at Pinney Library

I. Executive Session (6:30 – 7:00)

- a. New board member recruitment discussion.

II. Welcome (7:00 – 7:15) Time 7:10 PM

- a. Call to order (Dan) Present: Pete, Claire, Ashley, Dan, Kim, Bob, Alice. Guests: Kristy Bark lives on Marg., Andrew Henderson of City Church, Karl Kleitzen, past board president, Dillon live on Deerwood Dr.
- b. Approval of the agenda (All) Approved.
- c. Word on the Streets (All)
 - i. Everyone was excited the goats were back at Acewood Park.
 - ii. Pete shared a nearby neighborhood association, North Star NA is holding its inaugural North Star Fest on Sat. 8/6 at Pocket Park. Games, music, food trucks are planned. North Star neighborhood is located behind Metro Market.

III. Reports (7:15 – 7:30)

- a. Secretary's report (Kim) Welcome cards were mailed to all new residents for home sales during June and July 2022.
- b. Treasurer's report (Jacob)
 - i. Although he hasn't had a chance to tally the totals from out July 4th event yet, Jacob reports good results overall.
 - ii. Thyse has changed their billing and want postages prepaid. Jacob is working on a solution and has voiced his concerns with recent delays on Echo delivery. Thyse is committed to doing better.
 - iii. Two meetings with insurance brokers are set up.
- c. Echo report (Dan)
 1. Advertising (Jacob) Bob said he may be interested in a ½ page ad for Washburn Laserworks.
- d. Extra report & content discussion (Pete)
 - i. Pete will start the email chain to submit Extra content. So far, craft show promo (final date TBD) and LVM elementary school call for supplies.
 - ii. Readership is high with 60% of emails opened. Feedback shows users find good utility in its content.

IV. New Business (7:30 – 8:00)

- a. Preparing for Claire's VP Departure
 - i. Pete will work with Amy on any fall gardening needs for our ENA signs. Dan will reach out to Chris, who oversees the LVM community garden for other potential gardeners with a long-term plan as the goal.
 - ii. Pete will liaise with Parks Dept and Patrick on the Wheel Spot project.
 - iii. Alice will shadow Claire to learn how the Echo mailing is done.
- b. Preparing for Kim's Secretarial Departure
 - i. Tabled since there is plenty of time to prepare.
- c. Fall Shed Cleaning?
 - i. Dan will send a poll with possible dates for a deep clean of the ENA storage unit.

V. Upcoming Events (8:00-8:15)

- a. August Craft Show no-go? (Bob) Possible dates 8/27 or 9/3. Should have a final date soon for ad in the Extra.
- b. Halloween Bonfires (Oct 31) Jacob will create a Facebook post for residents to add their address to a public map for local bonfires being held.
- c. Turkey Trot (Nov 24) Pete is replenishing needed supplies. Kim said we should get new safety vests. All the old ones were falling apart and tossed out. Port-O-John rental is planned.
- d. Holiday in the Park (Dec 3)
 - i. Pete and Kim will help out.

VI. Event Recap (8:15-8:30)

- a. Fourth of July Celebration. Recapped via email.
- b. National Night Out (Aug 2/3). Board decided to remove NNO from our calendar because there's no true connection between ENA and the NNO purpose. Feel it the city can best promote and execute the event.

VII. Adjournment Time: 8:34 PM

Announcements

- The Elvehjem Extra will publish Tuesday, August 16th
- The next ENA Board Meeting is Tuesday, September 6th from 6:30-8:30 pm at Pinney Library
- The next Echo Newsletter deadline is August 15th for the *Fall* Echo
- Echo Assignments, tentatively (see 2022 [outline](#)):
 - President's Column (Dan)
 - Treasurer's Report (Jacob)
 - Secretary's Report (Kim)
 - Ads (Jacob)
 - Alder Currie's Column (Jael)
 - Halloween Bonfires Promo (Claire)
 - Fourth of July Recap (Dan)
 - Garage Sales Recap (Diana)
 - Dane County Executive
 - NEED 1.5 PAGES
 - Parks updates (All-Wheel / Nature Playground?)