

Elvehjem Echo

Elvehjem Neighborhood Association

Founded March 1968

Vol. 47, Issue 3

June/July 2015

Our Association's 47th Year



Views from the Tree House

Dear Neighbors,

As the new president of the Elvehjem Neighborhood Association, I first want to express my sincere appreciation to Tiff Roltgen for all she has done for our neighborhood in her many roles with ENA, but most recently as ENA President. I can't do justice in words to the ways in which we have all benefited from her tireless efforts and advocacy, except to say that I have some big running shoes to fill. I also appreciate Tiff's willingness to remain on the Board for the near term while we transition to a new leadership team and wish her and the rest of the Roltgen family nothing but the best in their new neighborhood.

My name is Justin Martin, and I have lived in the neighborhood since 2009. I live on Ellen Avenue with my wife, Mariah, and two children William (6) and Ayla (3). I am originally from Rio, Wisconsin, a small town about 30 miles north of here, and I am employed by the State of Wisconsin Department of Health Services as a Research Scientist in the Division of Public Health. In what little free time my children allow, I enjoy playing cards and strategy board games, camping, home brewing, and starting (but, of course, never finishing) various home improvement projects. I am daunted by the responsibility of taking up the reins, but I am encouraged by the fact that I am supported



by a tremendously dedicated and hard-working team of board members and volunteers.

By the time you read this, our month-long membership drive will have drawn to a close. Every household who submitted their membership by the end of May will be entered into a drawing to receive gift certificates for a Madison Night Out, sponsored by The Great Dane and Artful Escapes of Fitchburg. If you missed the entry deadline, we still hope you join us as a member household for 2015 at the low rate of \$15 per year as we continue our push toward a goal of 500 member households. Your dues support a wide range of events and activities that help make Elvehjem the healthy and vibrant neighborhood it is.

Speaking of events, please don't forget to mark your calendars for our annual Fourth of July Celebration. We have some changes in store for this year's event, which you can read about inside this issue. We

hope to see you there!

Sincerely,
Justin Martin, ENA President
608/219-2060

justin@elvehjemneighborhood.org

PS: We are in immediate need of a volunteer or two to help mow around the Elvehjem Neighborhood sign along Buckeye Rd on the west (nearest Stoughton Rd.) It is becoming very overgrown. If you are able to help us out, please contact me. Thank you!

Secretary's Corner

By Jamie Meise

Below are a few highlights from recent ENA Board meetings, not covered elsewhere in the newsletter:

- The Elvehjem Neighborhood Association Annual Meeting was held on Saturday, April 11. Meeting minutes are available to view online at http://elvehjemneighborhood.org/?page_id=60.
- Board President Justin created an ENA brochure for apartment managers to distribute to new and possibly current residents to promote our association and provide information about our events.
- The board submitted the federal application to achieve 501(c)3 tax status. If the application is approved, donations made to ENA will be tax deductible for the donors, and it will expand our eligibility for grants. It will not give us exemption from sales tax immediately; we will need to submit another application to the state.



Contact Jamie Meise at secretary@elvehjemneighborhood.org or 608-477-3955 to receive a copy of the minutes in full.

Web Page: www.elvehjemneighborhood.org

"Echo" Email: Newsletter@elvehjemneighborhood.org

TREASURER'S REPORT

By Stacy Wellford
stacy@elvehjemneighborhood.org

Year-to-date Echo advertising income increased more than seven times over the prior year. Congrats goes out to Advertising Coordinator Mike Digman, along with a big thank you to all our local businesses who help support us through advertising. At the time this report was submitted, membership dues income was down about 80% from last year, with only 45 houses joining so far. The large reduction is most likely a result of the 2015 Membership Drive starting in May instead of March in order to give block captains a chance to canvas in better weather. We are really hoping that once all the block captains have hit the streets in May, the memberships will start pouring in. We have a goal of signing up 500 households this year, so please help support your neighborhood by becoming a member for only \$15 a year. In fact, you can join right now in five minutes or less using our secure online link at www.elvehjemneighborhood.org/join. Overall association expenses are down about 30% from the prior year and budget. That decrease is due to a reduction in the cost of printing and mailing the Echo, which can directly be related to a lot of neighbors choosing to receive their Echo via email instead of a printed mailed copy. If you haven't already done so, please sign up to **GO GREEN** with your Echo delivery at www.elvehjemneighborhood.org/subscribe.

Emerald Ash Borer (EAB) Adopt a Tree Program

Charles Donaldson, ENA Board Member

Hello neighbors,

This is an update for the Adopt a Tree program that is run through Madison Parks service and affects ash trees in Acewood, Droster, and Elvehjem Park. In this program, members of the Madison community can adopt an ash tree for EAB treatment that would otherwise be cut down by Madison Parks.

On Tuesday, May 12th, I met with Craig Klinke of Madison Parks, who is the East Parks Supervisor. We went to all three parks in our neighborhood and identified adoptable ash trees. We identified multiple trees close to playgrounds that provide valuable shade for park-goers and their children. These trees are eligible for the adopt a tree program and EAB treatment. He informed me that the trees will be cut down late this summer, giving us some time in these next 3 months to submit applications for adoption.

With this info I will be putting up yellow ribbons and signs on the ash trees, with steps on how to adopt the ash trees. Keep an eye out for the ribbons and you can always email me at charles@elvehjemneighborhood.org for more info or questions. You can also go to <http://www.cityofmadison.com/parks/services/forestry/pests/EAB/AdoptaParkTree.cfm> for more info on the Adopt a Tree program.

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ENA Board Welcomes New Treasurer



The Elvehjem Neighborhood Association Board warmly welcomes **Stacy Wellford** to the team. Stacy and her husband, Jason, purchased their first home on Acewood Boulevard in 2008. Stacy is the financial controller at a small high-tech manufacturer in Middleton called nPoint, Inc. Jason is a real estate agent with Keller Williams East. They enjoy outdoor activities such as hiking, canoe river trips, horseback riding, and downhill/water skiing. They have an orange cat, Phoenix, and a German short-haired pointer, Diego. Stacy brings experience in accounting and business management to the board. She can be reached via email at stacy@elvehjemneighborhood.org.

Note: *There are still two open Board seats. If you are interested in learning more about what being a Board member involves, email enaboard@elvehjemneighborhood.org for information about upcoming meetings.*

Mark Your Calendars!

Neighborhood Week Out: August 3-7
Taste of Elvehjem Neighborhood: September 13



The Spring Housing Market is Here! Call Your LVM Neighborhood Experts!

The PIH Team of RE/MAX Preferred
Joe Voell (LVM Resident), Tony Antoniewicz,
Troy Antoniewicz & Jason Holtman

(608) 588-6692
info@pureintegrityhomes.com



Save money this summer with tips from MGE

- Set the thermostat at 78°F or higher. Turn the air conditioner off when no one is home.
- Use ceiling fans instead of air-conditioning. Use exhaust fans to remove heat and moisture from cooking and showering.
- Close drapes during the day to keep the sun and heat out.
- Cook outside or use your microwave. Using your oven adds heat to your kitchen.
- Turn off lights and TVs when you are not using them.

Call the Home Energy Line at 252-7117 or visit mge.com.



Thanks for a Successful 2015 ENA Annual Meeting!

Many thanks to the 40 neighbors who attended the ENA 2015 Annual Meeting on Saturday, April 11. We were also honored by the presence of six special guests, including District 16 Alder Denise DeMarb, 48th District State Representative Melissa Sargent, District 16 Senator Mark Miller, District 16 Dane County Supervisor Dave de Felice, Eastside Neighborhood Resource Officer Heather Dzick, and Community Policing Team Officer Derrick Jones. Finally, we extend a huge shout of appreciation to our Elvehjem to Wellvehjem foodies who provided tasty snacks for meeting attendees. These culinary enthusiasts include Joel and Georgine Stone, Jamie Meise, Jessica Wise Kennedy, Bonnie





608.222.5004



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RENTALL AND SALES

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**Bring this coupon in on your next rental
and save an additional 15%**

Must present coupon to receive the discount

The Elvehjem Neighborhood Association presents its 47th Annual Fourth of July Celebration

SATURDAY, JULY 4, 2015

**Spend the day with neighbors and friends.
There's something for everyone!**

The Bike Parade will start at 11 a.m.
Neighbors are invited to bring their own picnic lunch and
enjoy delicious ice cream courtesy of ENA **and Schoep's
Ice Cream.**

Musical entertainment will be provided by Elvehjem's very
own guitarist and singer Jason Moon.

SCHEDULE OF EVENTS

Time:	Event:	Location:
8:00 a.m.	Kids Fun Run	Elvehjem Elementary School
8:30 a.m.	Firecracker 5K/2 Mile Walk	Elvehjem Elementary School
9:00 a.m.	Set-Up Crew Reports	Elvehjem Park
10:45 a.m.	Kids Bike Parade Line-up	Elvehjem Elementary School
11:00 a.m.	Kids Bike Parade	Elvehjem Elementary School
11:00 a.m.	Fourth of July Celebration	Elvehjem Park
	*Bring Your Own Picnic, Ice Cream Social, Bounce House, Music by Jason Moon, Games, Raffle, & Silent Auction	
12:15 p.m.	Silent Auction Closes	Elvehjem Park
12:30 p.m.	Raffle Drawing	Elvehjem Park
1:00 p.m.	Clean-Up Crew Reports	Elvehjem Park



Raffle tickets are available for purchase. Be sure to bid often at our Silent Auction! All other events and activities are provided FREE OF CHARGE.

A Note From District 16

Alder Denise DeMarb

I am grateful to have a job where I get to make a difference. Thank you for your support and re-electing me to serve as your alder. I enjoy representing the residents of Elvehjem Neighborhood and District 16. It gives me the opportunity to really help people. One thing I enjoy is helping you understand who to talk to at the City, what plans are underway in the City, and how we can best position ourselves to receive assistance with or explanations of issues or topics of interest or concern. So thank you!



Thank you, Tiffani Roltgen, for your service on the Board and the commitment to transition the leadership role to Justin Martin. Also, thanks to Justin and Jamie Meise for volunteering to help me brainstorm the Neighborhood Leadership Academy. More to come...

Road construction: It is going to be a congested, noisy, and dusty summer in Southeast Madison, and all these projects will continue into the autumn.

- Cottage Grove Road/ Stoughton Road bridge work
- Cottage Grove Road between Monona Drive and Stoughton Road is well underway. Work is being done in support of the new development at Royster Corners.
- Stoughton Road northbound lane - resurfacing is to begin after July 4th. Most of this work should be done at night.

Contact me anytime!

Denise

Email: district16@cityofmadison.com

Phone: 608-358-3195

Updates: cityofmadison.com/council/district16/updates

Facebook: [DeniseforDistrict16](https://www.facebook.com/DeniseforDistrict16)

Annual Easter Egg Hunt a Success!

By ENA Vice President Isaac Semrow

It was a bit brisk but that didn't stop the neighborhood kids from getting their parents out to Droster Park for the Annual Easter Egg Hunt. As the start of the hunt drew near, the park was filling up fast. A small voice from the crowd called out, "He's on a bike. The Easter Bunny's on a bike," and the excitement quickly spread, as our own ENA President Justin Martin and the Easter Bunny cruised in tandem style down the bike path to arrive right on time! There were hundreds of eggs spread throughout the park in two separate age group areas and a few of the bunny's own "prized eggs" hidden among them. The "prized eggs" were returned to the Easter Bunny, and the finder received a coupon for free ice cream from Culver's or gelato from Metro Market. As the crowd dwindled, one more surprise was in store, as Station 5 stopped by with a fire truck and



several firefighters. The remaining children were delighted with the chance to explore the fire truck. With close to 200 kids of all ages in attendance, the Annual Easter Egg Hunt was once

again a huge success. Thank you to our sponsors and partners: Pure Integrity Homes, Great Dane East, Madison Police and Fire Departments, Culver's, and Metro Market. And a huge thank you to volunteers Alder Denise DeMarb, Rod Gennrich, Justin Martin, Jamie Meise, Mike and Tiff Roltgen, Joe Voell, and Stacy Wellford, who helped make this a great neighborhood event!

Member Corner

Notices are limited to 40 words and run on a first-come, first-served, and space-available basis. Youth ads are good for 2 issues (4 months); all others will run for 1 issue (2 months). ENA member notices have priority. Notices may be edited. Send requests to ENA, PO Box 14625, Madison, 53708-0625 or email newsletter@elvehjemneighborhood.org.

Wooden Steps Running/Walking Club Schedule



Interested in trying out the Wooden Steps Running/Walking Club? Group runs leave from the Elvehjem Elementary School baseball diamond at 5106 Academy Drive.

See the complete May-June schedule at http://elvehjemneighborhood.org/?page_id=553 Hope to "run" into you out of the road soon!

Volunteers Needed for Fourth of July Celebration

Volunteers are needed to help run kids' carnival games at ENA's Annual Fourth of July Celebration on Saturday, July 4. Please contact Jamie at 608-477-4955 or Jamie@elvehjemneighborhood.org if you are able to volunteer one hour of your afternoon.

Join the Elvehjem Neighborhood Book Club

If you enjoy reading and would like to meet some of your friendly neighbors, we invite you to join us; we meet once monthly on Monday evenings. Please contact Cristi at cristi.carlson@unitypoint.org.

Kids Bowl Free All Summer



Kids bowl free all summer long at Dream Lanes (13 Atlas Court). Register your child for a summer Fun Bowling Pass to receive certificates to bowl two free games of bowling a day all summer! Stop in or sign up online at

www.kidsbowlfree.com/dreamlanes.

Monona Grove
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Lunch Bunch
Toddler Time (ages 0-3)

Contact us Online, or call
608-222-4633



**Enrolling
Now for
2015-2016**



ONLINE @
MGNs.org

Meet the 2015-2016 ENA Board and Newly Elected Officer Team!

From left to right:

Row 1: Tiffani Roltgen, Jamie Meise (Secretary), Mike Digman, Faye Reber, and Stacy Wellford (Treasurer). Row 2: Justin Martin (President), Isaac Semrow (Vice President), Rod Gennrich, and Charles Donaldson.

There are still two open seats on the Board ready and waiting for YOU!



Let's Eat Out! Food Carts, Fellowship, & Fun

Thursday evenings 5:30 – 7:30 p.m.



The food carts are here! The food carts are here! Elvehjem and East Buckeye Neighborhoods are so excited to have been chosen as co-hosts for Let's Eat Out! community dinners on Thursday evenings from May 7 through August 27 at 4909 East Buckeye Road on the beautiful grass of City Church. Many thanks to neighborhood coordinator Sarah O'Callaghan, who has been working hard behind the scenes to set up activities to coincide with Let's Eat Out, as well as Elvehjem Strings students who performed on opening night and contributed to raising \$300 (15% of total cart sales) for Elvehjem Elementary School. Don't miss the following themed evenings during the month of June:

Thursday, June 4: *Bike and Fitness Night* featuring the Madison School and Community Recreation FIT2GO van with various physical activity choices for all ages. Attendees are encouraged to walk, run, or bike to the carts.

Thursday, June 25: *Neighborhood Business Bazaar* featuring friends and neighbors sharing their products and home-based businesses. If you manage your own business and would like to participate, please contact Sarah at letseatout@elvehjemneighborhood.org

Madison Craft and Gift Shops

(Jan Neitzel—Owner)

Do you need a gift item but do not know what to get? Need a unique card?

Come visit our Craft Mall for your gift ideas and needs!

**We are open Mon–Friday 9 AM to 7 PM,
Saturdays 9 AM to 5 PM,
And Sundays 11 AM to 4 PM!**

**We are located at 4118 Monona Drive
Telephone: 608-442-7467
www.madisoncraft.com**

Elvehjem Neighborhood Garage Sale Sign-Up Form June 19-20, 2015

For only \$5 you benefit from:

- * Your sale on the neighborhood map and a listing of your address with any special items.
- * Advertising in the Wisconsin State Journal, Craig's List, and Madison Stuff Exchange.
- * Map and sale lists to hand out to your customers with the other sales in the neighborhood.
- * Map and sale list posted on the Elvehjem Neighborhood website.
- * A coordinated effort that attracts more customers and supports your neighborhood!

Complete this form and return it with \$5.00 to Diana Winter, 4617 Steinhauer Trail, Madison, WI 53716.
Phone: 223-1994. Make checks payable to Elvehjem Neighborhood Association. **Sign-up deadline is June 15.**

Advertised times are 8 a.m. – 4 p.m. Friday, June 19 & Saturday, June 20. Please feel free to set your own hours and note them below.

Your Name: _____ Phone Number: _____
Your Address: _____
Your Email: _____

If you'd like specific items mentioned on the garage sale map and list, such as "baby clothes," "gas grill," etc., please list them here:



LIVE MUSIC THURSDAYS!

6-9pm • All shows \$5

East Side Club • 3735 Monona Drive • Tiki Bar



Summer Schedule

6/18: Trapper Schoepp Full Band Show with Simon Balto trio

7/9: Nora Jane Struthers & The Party Line with Anna Vogelzang

7/23: The Way Down Wanderers with Under the Willow

8/6: Luke Bell with North Country Drifters

8/13: Kristin Diable & The City with Corey Mathew Hart

8/27: Premier of: Love High and Miles Nielsen

9/24: GGOOLDD with TBA

9/25: Daniel and the Lion with TBA

For details & schedule, visit: LakesideMadison.com



Elvehjem Neighborhood Association
PO Box 14625
Madison, Wisconsin
53708-0625

Local Business Spotlight: Pure Integrity Homes of RE/MAX Preferred



Your LVM Neighborhood Experts!

The PIH Team of RE/MAX Preferred
Troy Antoniewicz, Joe Voell, Tony Antoniewicz, Jason Holtman

(608) 588-6692
info@pureintegrityhomes.com

Emerging from the Eastside of Madison and the village of Oregon is an up-and-coming real estate team with hometown roots and a passion for community involvement. The Pure Integrity Homes team of RE/MAX Preferred enters their third year and has established a track record for building relationships with clients through exemplary customer service.

With experience helping homeowners sell their homes, helping buyers through every step of the purchase or finding you the right investment or rental property, the Pure Integrity Homes team provides communication, attentiveness and a personal touch when it comes to your largest investment! With limited inventory in today's market, our Buyer's agents have the experience that can help make the next house your home!

Founded by Oregon native Tony Antoniewicz (a Captain in the OFD) and Joseph Voell (LVM Neighborhood in Madison), the Pure Integrity Homes has grown to a team of five with a solidified presence within the greater Madison area. Within the last

year, Buyer's Specialists Troy Antoniewicz (Stoughton) and Jason Holtman (Oregon) have joined PIH to bring a consistent presence and knowledge to the buying process. The PIH team's newest member is Natally Fisher (Stoughton) who brings a wealth of real estate experience to an already high producing team.

With 19% of PIH team's sales in Elvehjem since the beginning of the year, we are the Neighborhood Realtors you **WANT** with the experience to bring the results you **NEED!**